

January - April 2024

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK
	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	Overn.
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>Total</b>	<b>1,058,427</b>	<b>3.0</b>	<b>3,696,043</b>	<b>6.9</b>	<b>2,553,154</b>	<b>-1.7</b>	<b>8,815,278</b>	<b>5.0</b>	<b>100.0</b>	<b>2.4</b>	
<b>Germany</b>	<b>671,814</b>	<b>1.6</b>	<b>2,424,399</b>	<b>6.0</b>	<b>1,498,319</b>	<b>-3.7</b>	<b>5,346,664</b>	<b>4.6</b>	<b>60.7</b>	<b>2.2</b>	
<b>Total foreign countries</b>	<b>386,613</b>	<b>5.4</b>	<b>1,271,644</b>	<b>8.6</b>	<b>1,054,835</b>	<b>1.1</b>	<b>3,468,614</b>	<b>5.5</b>	<b>39.3</b>	<b>2.7</b>	
<b>Total Europe</b>	<b>301,222</b>	<b>3.5</b>	<b>974,234</b>	<b>8.2</b>	<b>820,167</b>	<b>-0.5</b>	<b>2,642,105</b>	<b>5.9</b>	<b>76.2</b>	<b>2.7</b>	
<b>Europe</b>											
United Kingdom	42,188	14.7	144,501	8.7	116,391	12.2	390,025	8.6	4.4	2.7	1
Netherlands	34,961	8.7	97,915	9.2	93,395	2.3	258,666	5.2	2.9	2.6	2
Italy	23,852	36.7	82,683	20.8	70,914	36.7	239,985	18.7	2.7	2.9	3
Spain	16,721	-14.3	69,670	14.4	50,026	-14.3	207,252	16.5	2.4	3.0	4
France	23,170	16.9	65,834	14.9	66,794	14.1	184,469	15.2	2.1	2.8	5
Poland	23,814	4.0	76,716	6.7	48,316	-5.1	173,122	-3.5	2.0	2.3	6
Denmark	15,961	-24.0	47,773	3.0	43,909	-32.8	134,153	2.0	1.5	2.8	7
Switzerland	17,188	-7.1	49,341	0.2	48,519	-9.8	131,039	-2.5	1.5	2.7	8
Austria	9,765	-17.0	38,206	6.0	23,855	-23.2	93,242	3.6	1.1	2.4	9
Belgium	12,075	-0.8	32,494	1.3	34,994	-3.9	89,611	-0.4	1.0	2.8	10
Turkey	7,467	33.8	26,431	25.4	21,467	41.0	77,454	30.6	0.9	2.9	11
Sweden	11,536	-15.9	28,667	-1.0	31,148	-21.2	75,924	-3.6	0.9	2.6	12
Ireland, Republic	5,256	-0.8	19,519	3.3	13,967	-6.7	51,968	1.5	0.6	2.7	13
Czech Republic	6,179	-20.1	22,807	4.3	12,890	-26.6	49,393	-0.3	0.6	2.2	14
Greece	4,030	81.2	15,594	50.9	12,892	83.3	48,584	45.9	0.6	3.1	15
Norway	5,666	-6.3	16,059	-3.2	15,745	-7.5	44,758	-1.9	0.5	2.8	16
Finland	4,684	-19.7	12,767	-7.3	13,465	-16.5	35,512	-1.9	0.4	2.8	17
Ukraine	3,550	-2.3	15,947	1.2	7,465	-6.1	33,597	-6.1	0.4	2.1	18
Portugal	2,618	-4.2	10,154	14.2	7,639	-30.6	31,086	-16.7	0.4	3.1	19
Romania	2,530	40.3	8,962	19.0	7,270	29.6	25,786	6.9	0.3	2.9	20
Hungary	2,799	54.5	8,945	24.0	7,121	41.1	23,486	12.7	0.3	2.6	21
Lithuania	3,088	74.4	8,079	38.9	7,994	69.1	20,932	31.6	0.2	2.6	22
Russia	1,716	-26.9	6,510	-38.2	4,793	-39.0	19,769	-47.3	0.2	3.0	23
Latvia	1,928	16.6	6,961	3.1	5,325	16.5	19,316	2.2	0.2	2.8	24
Estonia	1,946	75.3	4,984	29.4	5,528	86.1	13,351	28.0	0.2	2.7	25

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	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,362	31.5	4,604	22.4	4,074	20.5	13,029	5.5	0.1	2.8	26
Iceland	993	-25.8	3,600	14.4	3,379	-23.9	12,787	32.6	0.1	3.6	27
Slovakia	1,268	8.3	4,470	6.5	3,180	-10.5	12,030	-8.3	0.1	2.7	28
Luxembourg	1,265	3.9	3,719	10.8	3,568	-1.7	9,991	7.4	0.1	2.7	29
Slovenia	1,015	-8.6	3,047	5.9	3,063	-11.7	9,586	8.7	0.1	3.1	30
Croatia	1,012	-34.5	3,349	-27.8	3,056	-24.8	9,585	-24.2	0.1	2.9	31
Cyprus	484	12.3	2,158	12.7	1,388	5.8	6,932	17.6	0.1	3.2	32
Malta	316	52.7	1,059	21.7	840	34.4	3,048	21.6	0.0	2.9	33
Other European countries	8,819	17.8	30,709	-7.0	25,797	19.3	92,637	-2.6	1.1	3.0	

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	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
<b>OVERSEAS</b>											
USA	31,993	16.4	100,396	13.1	88,375	15.6	271,669	11.0	3.1	2.7	1
Brazil	4,047	9.1	14,320	10.6	12,833	13.4	46,260	11.1	0.5	3.2	2
Canada	3,721	25.3	9,922	12.4	10,480	13.4	29,486	9.5	0.3	3.0	3
Central America, Caribbean	2,719	-1.1	10,488	16.1	7,980	-4.8	29,184	4.2	0.3	2.8	4
Other North American countries	409	2.5	1,510	-2.6	1,038	-2.2	3,716	-11.9	0.0	2.5	
Other South American countries	4,861	-9.6	19,229	-6.0	13,457	-11.5	56,170	-5.4	0.6	2.9	
<b>Total America</b>	<b>47,750</b>	<b>11.9</b>	<b>155,865</b>	<b>10.1</b>	<b>134,163</b>	<b>10.3</b>	<b>436,485</b>	<b>7.8</b>	<b>5.0</b>	<b>2.8</b>	
Israel	4,367	-32.1	13,671	-38.8	15,444	-36.6	44,706	-44.9	0.5	3.3	1
China, incl. Hongkong	5,301	58.2	17,715	75.8	11,471	56.6	41,915	72.2	0.5	2.4	2
India	2,403	36.3	9,009	34.7	7,167	25.9	29,065	20.9	0.3	3.2	3
Arabic Gulf States	2,595	7.0	9,460	-10.4	7,203	0.4	28,682	-7.0	0.3	3.0	4
South Korea	1,465	20.2	6,682	13.5	3,858	1.6	18,783	-1.9	0.2	2.8	5
Japan	1,690	42.9	7,743	49.0	3,915	32.2	18,490	37.1	0.2	2.4	6
Taiwan	887	55.3	2,606	25.4	2,226	29.5	6,888	13.0	0.1	2.6	7
Other Asian countries	7,644	14.3	28,837	10.3	19,401	10.8	77,539	6.8	0.9	2.7	
<b>Total Asia</b>	<b>26,352</b>	<b>11.5</b>	<b>95,723</b>	<b>7.6</b>	<b>70,685</b>	<b>0.2</b>	<b>266,068</b>	<b>-2.1</b>	<b>3.0</b>	<b>2.8</b>	
Australia	3,608	2.6	12,741	-1.7	11,451	4.2	40,108	1.1	0.5	3.1	1
New Zealand, Oceania	723	-15.1	2,376	9.3	1,894	-4.0	6,306	13.9	0.1	2.7	2
<b>Total Australia, New Zealand, Oceania</b>	<b>4,331</b>	<b>-0.8</b>	<b>15,117</b>	<b>-0.1</b>	<b>13,345</b>	<b>3.0</b>	<b>46,414</b>	<b>2.6</b>	<b>0.5</b>	<b>3.1</b>	
South Africa	407	20.8	2,113	4.0	1,474	32.2	7,161	11.4	0.1	3.4	
Other African countries	2,434	22.1	12,214	8.3	6,815	5.4	36,579	-6.6	0.4	3.0	
No information on residence	4,117	37.1	16,378	44.3	8,186	44.3	33,802	39.4	0.4	2.1	

\*Compared to 2023

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**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Deutschland	5,346,664	4.6
Vereinigtes Königreich	390,025	8.6
USA	271,669	11.0
Niederlande	258,666	5.2
Italien	239,985	18.7
Spanien	207,252	16.5
Frankreich	184,469	15.2
Polen	173,122	-3.5
Dänemark	134,153	2.0
Schweiz	131,039	-2.5

**Bednights (percentage)**

Domestic / International			
January - December 2023		January - April 2024	
Germany	59.7%	Germany	60.7%
International	40.3%	International	39.3%
Germany / Europe / Overseas			
January - December 2023		January - April 2024	
Germany	59.7%	Germany	60.7%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	29.9%
Overseas	11.4%	Overseas	9.4%

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total		Germany <sup>1</sup>		International <sup>1</sup>		Occupancy %		Occupancy %		Available		Facilities**		
	total	%*	total	%*	total	%*	beds		rooms		beds			rooms	
							Apr.	Jan.-Apr.	Apr.	Jan.-Apr.	Apr.	Apr.		Apr.	Apr.
Total accommodations <sup>2</sup>	8,815,278	5.0	5,346,664	4.6	3,468,614	5.5	57.8	50.0	ns	ns	146,972	ns	732		
Total hotel properties	7,157,771	3.3	4,436,770	3.2	2,721,001	3.4	56.9	49.0	ns	ns	121,825	ns	551		
Hotels	4,384,794	7.8	2,605,187	6.9	1,779,607	9.1	56.4	48.6	ns	ns	75,050	ns	226		
Hotels (breakfast only)	2,645,421	-3.1	1,754,023	-1.5	891,398	-6.2	57.9	49.8	ns	ns	44,369	ns	247		
Guesthouses	17,251	9.8	9,111	4.3	8,140	16.7	56.2	46.5	ns	ns	317	ns	9		
Boarding houses	110,305	-4.8	68,449	-7.8	41,856	0.4	53.3	43.9	ns	ns	2,089	ns	69		
Other accommodations	1,657,507	13.1	909,894	12.4	747,613	14.0	62.4	55.0	ns	ns	25,147	ns	181		
Camping sites	14,775	-0.1	12,908	4.0	1,867	-21.6	6.7	4.1	ns	ns	3,188	ns	9		

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2023

\*\* Number of accommodations available in reporting month

ns = not specified