

January 2025

Berlin

MARKETS	ARRIVALS		BEDNIGHTS		SHARE	DURATION	RANK Overn.
	Jan.		Jan.		Jan.	of STAY	
	total	% *	total	% *	%	days	
Total	750,857	3.0	1,721,296	0.3	100.0	2.3	
Germany	515,613	1.5	1,072,535	-2.1	62.3	2.1	
Total foreign countries	235,244	6.4	648,761	4.4	37.7	2.8	
Total Europe	168,713	3.2	457,330	-0.4	26.6	2.7	
Europe							
United Kingdom	26,145	9.6	68,808	7.4	4.0	2.6	1
Italy	14,035	-1.7	44,025	-0.4	2.6	3.1	2
Spain	14,848	5.0	42,826	0.3	2.5	2.9	3
Poland	15,289	5.5	37,332	6.9	2.2	2.4	4
Netherlands	13,517	-5.7	35,682	-11.8	2.1	2.6	5
France	11,034	4.6	31,607	2.3	1.8	2.9	6
Turkey	7,367	34.6	21,959	31.2	1.3	3.0	7
Switzerland	7,629	1.1	20,653	-0.9	1.2	2.7	8
Austria	5,856	-12.6	14,182	-10.7	0.8	2.4	9
Denmark	4,993	3.3	12,691	-9.7	0.7	2.5	10
Belgium	4,541	4.9	10,482	-8.2	0.6	2.3	11
Sweden	3,892	1.1	10,335	-3.9	0.6	2.7	12
Ireland, Republic	3,826	1.3	10,247	0.5	0.6	2.7	13
Czech Republic	3,605	20.7	8,137	21.3	0.5	2.3	14
Ukraine	3,385	-11.6	7,774	-7.2	0.5	2.3	15
Greece	2,351	-15.8	7,665	-13.2	0.4	3.3	16
Portugal	2,528	35.8	7,191	22.6	0.4	2.8	17
Romania	1,777	5.8	5,184	6.9	0.3	2.9	18
Norway	1,957	-26.8	5,010	-35.8	0.3	2.6	19
Lithuania	1,928	31.2	4,979	20.3	0.3	2.6	20
Finland	1,729	-0.4	4,501	1.7	0.3	2.6	21
Russia	1,352	-10.7	4,304	-13.5	0.3	3.2	22
Hungary	1,705	15.8	4,193	8.3	0.2	2.5	23
Latvia	1,287	-13.4	3,231	-16.0	0.2	2.5	24
Bulgaria	886	18.8	2,349	7.1	0.1	2.7	25

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	total	% *	total	% *	%	days	
Slovakia	717	12.4	2,303	18.1	0.1	3.2	26
Estonia	850	-15.3	2,267	-10.3	0.1	2.7	27
Cyprus	597	27.3	2,033	20.0	0.1	3.4	28
Croatia	601	10.1	1,559	4.2	0.1	2.6	29
Luxembourg	531	-13.4	1,412	-14.2	0.1	2.7	30
Slovenia	373	-32.2	1,083	-42.8	0.1	2.9	31
Iceland	277	-64.4	800	-77.9	0.0	2.9	32
Malta	220	27.9	577	4.2	0.0	2.6	33
Other European countries	7,085	11.5	19,949	-2.8	1.2	2.8	

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	total	% *	total	% *	%	days	
OVERSEAS							
USA	20,773	24.5	57,334	24.6	3.3	2.8	1
Brazil	3,663	1.7	12,606	2.4	0.7	3.4	2
Central America, Caribbean	2,291	-7.7	6,358	8.4	0.4	2.8	3
Canada	1,464	1.1	4,278	0.2	0.2	2.9	4
Other North American countries	367	16.5	1,075	43.5	0.1	2.9	
Other South American countries	4,487	-0.6	13,093	-4.8	0.8	2.9	
Total America	33,045	13.7	94,744	14.2	5.5	2.9	
Israel	3,894	67.0	13,797	83.4	0.8	3.5	1
China, incl. Hongkong	4,666	40.4	10,770	38.4	0.6	2.3	2
India	1,693	20.0	7,120	45.8	0.4	4.2	3
South Korea	2,074	7.1	5,989	10.7	0.3	2.9	4
Arabic Gulf States	1,675	9.5	5,178	16.8	0.3	3.1	5
Japan	1,166	-0.8	3,162	10.9	0.2	2.7	6
Taiwan	662	42.4	1,804	53.0	0.1	2.7	7
Other Asian countries	5,949	-3.3	16,733	2.4	1.0	2.8	
Total Asia	21,779	18.9	64,553	28.1	3.8	3.0	
					0.0		
Australia	4,542	7.3	14,531	5.0	0.8	3.2	1
New Zealand, Oceania	530	-10.9	1,510	-9.2	0.1	2.8	2
Total Australia, New Zealand, Oceania	5,072	5.1	16,041	3.5	0.9	3.2	
South Africa	326	-10.2	1,023	-16.9	0.1	3.1	
Other African countries	2,876	19.1	8,507	13.7	0.5	3.0	
No information on residence	3,433	30.4	6,563	28.5	0.4	1.9	

*Compared to 2024

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	1,072,535	-2.1
United Kingdom	68,808	7.4
USA	57,334	24.6
Italy	44,025	-0.4
Spain	42,826	0.3
Poland	37,332	6.9
Netherland	35,682	-11.8
France	31,607	2.3
Turkey	21,959	31.2
Switzerland	20,653	-0.9

Bednights (percentage)

Domestic / International			
January - December 2024		January 2025	
Germany	58.2%	Germany	62.3%
International	41.8%	International	37.7%
Germany / Europe / Overseas			
January - December 2024		January 2025	
Germany	58.2%	Germany	62.3%
Europe (w/o Germany)	30.1%	Europe (w/o Germany)	26.6%
Overseas	11.7%	Overseas	11.1%

Statistics of bednights**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	
	Jan.		Jan.		Jan.		Jan.		Jan.		Jan.
Total accommodations ²	1,721,296	0.3	1,072,535	-2.1	648,761	4.4	38.6	ns	144,028	ns	716
Total hotel properties	1,411,659	1.7	911,320	0.3	500,339	4.4	38.3	ns	119,132	ns	535
Hotels	867,370	0.5	539,606	-0.9	327,764	3.1	38.7	ns	72,300	ns	217
Hotels (breakfast only)	521,874	4.0	357,381	2.6	164,493	7.3	37.9	ns	44,500	ns	242
Guesthouses	2,221	-7.0	1,239	-15.3	982	6.2	24.1	ns	319	ns	9
Boarding houses	20,194	-3.2	13,094	-5.3	7,100	1.0	32.4	ns	2,013	ns	67
Other accommodations	309,637	-5.9	161,215	-13.7	148,422	4.3	40.4	ns	24,896	ns	181
Camping sites	1,196	7.9	1,112	6.1	84	40.0	1.6	ns	2,420	ns	5

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2024

** Number of accommodations available in reporting month

ns = not specified