

January - April 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,022,738	-3.3	3,617,725	-2.1	2,551,207	-0.1	8,539,192	-3.1	100.0	2.4	
Germany	641,059	-4.6	2,347,024	-3.2	1,495,931	-0.1	5,099,123	-4.6	59.7	2.2	
Total foreign countries	381,679	-1.2	1,270,701	-0.1	1,055,276	0.0	3,440,069	-0.8	40.3	2.7	
Total Europe	288,344	-4.3	943,796	-3.1	800,402	-2.6	2,547,638	-3.6	74.1	2.7	
Europe											
United Kingdom	37,588	-11.1	140,804	-2.6	104,496	-10.5	379,135	-2.9	4.4	2.7	1
Italy	18,200	-24.0	74,348	-10.2	54,287	-23.8	224,523	-6.6	2.6	3.0	2
Spain	20,334	21.6	74,221	6.5	61,947	23.6	217,940	5.1	2.6	2.9	3
Netherlands	28,813	-17.5	81,065	-17.2	81,396	-12.8	213,457	-17.4	2.5	2.6	4
France	21,619	-6.8	66,834	1.5	63,436	-5.6	190,857	3.2	2.2	2.9	5
Poland	19,828	-17.2	76,280	-0.7	40,331	-16.9	168,292	-2.9	2.0	2.2	6
Denmark	22,658	42.8	47,552	-0.3	65,882	50.9	130,954	-2.2	1.5	2.8	7
Switzerland	17,268	0.8	46,897	-4.8	51,048	5.4	126,982	-3.0	1.5	2.7	8
Austria	10,860	10.7	34,434	-10.0	28,535	19.2	85,281	-8.6	1.0	2.5	9
Turkey	5,480	-26.7	28,256	6.9	16,173	-24.7	81,878	5.7	1.0	2.9	10
Belgium	12,568	4.2	31,436	-3.2	34,729	-0.7	80,755	-9.9	0.9	2.6	11
Sweden	13,045	13.4	28,522	-0.4	35,260	13.3	74,190	-2.2	0.9	2.6	12
Ireland, Republic	4,547	-13.6	18,979	-2.8	12,231	-12.6	49,385	-5.0	0.6	2.6	13
Czech Republic	7,074	14.3	21,863	-4.2	15,620	21.0	47,871	-3.1	0.6	2.2	14
Greece	2,816	-30.8	14,657	-6.2	9,075	-30.2	46,437	-4.6	0.5	3.2	15
Finland	4,760	1.6	12,777	0.1	13,918	3.0	34,950	-1.7	0.4	2.7	16
Norway	4,866	-14.1	12,921	-19.5	13,665	-13.5	34,735	-22.5	0.4	2.7	17
Portugal	3,575	36.6	12,052	18.7	10,567	38.1	34,621	11.3	0.4	2.9	18
Ukraine	3,249	-9.5	13,882	-13.2	7,127	-5.2	30,912	-8.1	0.4	2.2	19
Romania	2,271	-10.6	9,360	4.3	5,871	-19.6	25,989	0.7	0.3	2.8	20
Hungary	2,308	-18.2	8,522	-5.0	5,699	-20.5	21,410	-9.0	0.3	2.5	21
Lithuania	1,569	-49.8	7,478	-7.8	4,007	-50.3	19,040	-9.3	0.2	2.5	22
Russia	1,537	-10.0	6,204	-4.6	4,360	-9.0	17,990	-9.0	0.2	2.9	23
Luxembourg	4,369	245.6	6,401	72.2	10,157	184.7	15,572	55.9	0.2	2.4	24
Latvia	1,198	-38.0	6,209	-10.9	3,069	-42.5	15,186	-21.4	0.2	2.4	25

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	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Bulgaria	1,056	-23.1	5,539	20.0	2,560	-37.4	14,250	9.2	0.2	2.6	26
Slovakia	1,182	-8.8	4,302	-4.4	3,671	13.7	13,399	10.9	0.2	3.1	27
Estonia	1,724	-12.3	5,171	3.4	4,611	-17.2	13,167	-1.7	0.2	2.5	28
Croatia	810	-21.0	3,514	4.5	2,374	-23.0	9,554	-0.6	0.1	2.7	29
Iceland	1,078	8.9	2,927	-18.6	3,942	16.2	9,453	-26.2	0.1	3.2	30
Slovenia	1,319	30.9	3,147	3.5	3,285	7.9	8,625	-9.9	0.1	2.7	31
Cyprus	497	4.0	2,463	14.5	1,610	18.6	8,029	16.3	0.1	3.3	32
Malta	291	-7.6	1,135	7.3	727	-14.1	2,884	-5.6	0.0	2.5	33
Other European countries	7,987	-7.8	33,644	10.1	24,736	-3.5	99,935	8.1	1.2	3.0	

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	Apr.		Jan.-Apr.		Apr.		Jan.-Apr.		Jan.-Apr.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	33,415	4.4	109,583	9.1	88,798	0.2	288,519	6.1	3.4	2.6	1
Brazil	3,639	-9.3	13,358	-6.5	11,184	-12.8	42,480	-8.2	0.5	3.2	2
Canada	3,832	2.8	10,561	6.4	11,427	8.8	31,625	7.2	0.4	3.0	3
Central America, Caribbean	2,772	2.7	9,402	-10.2	7,990	0.2	26,937	-7.7	0.3	2.9	4
Other North American countries	385	-4.5	1,533	1.9	948	-8.7	3,975	7.0	0.0	2.6	
Other South American countries	5,786	20.3	19,520	1.8	15,645	16.8	55,376	-1.3	0.6	2.8	
Total America	49,829	4.5	163,957	5.2	135,992	1.2	448,912	2.8	5.3	2.7	
Israel	7,026	63.3	20,303	49.2	24,765	61.3	67,454	51.2	0.8	3.3	1
China, incl. Hongkong	6,785	28.2	23,248	31.3	14,316	24.9	51,454	22.8	0.6	2.2	2
India	2,901	20.5	9,635	6.9	8,715	21.2	34,164	17.5	0.4	3.5	3
Arabic Gulf States	2,126	-19.1	8,427	-11.2	6,319	-13.9	24,571	-14.7	0.3	2.9	4
South Korea	1,367	-6.4	7,143	7.0	3,964	3.2	21,769	16.0	0.3	3.0	5
Japan	1,373	-17.8	7,176	-7.1	3,378	-13.3	17,789	-3.7	0.2	2.5	6
Taiwan	889	0.0	2,935	12.5	2,371	6.5	7,678	11.5	0.1	2.6	7
Other Asian countries	9,002	17.7	31,224	8.3	23,407	20.2	86,198	11.1	1.0	2.8	
Total Asia	31,469	19.6	110,091	15.1	87,235	23.2	311,077	16.9	3.6	2.8	
Australia	4,009	11.2	13,471	5.7	11,936	5.9	41,429	3.8	0.5	3.1	1
New Zealand, Oceania	672	-6.8	2,144	-9.7	1,710	-8.9	5,583	-11.2	0.1	2.6	2
Total Australia, New Zealand, Oceania	4,681	8.2	15,615	3.3	13,646	3.8	47,012	1.7	0.6	3.0	
South Africa	519	28.8	2,300	9.1	1,503	4.8	7,178	0.8	0.1	3.1	
Other African countries	3,000	24.1	13,390	9.8	8,137	19.8	39,144	7.1	0.5	2.9	
No information on residence	3,837	1.9	21,552	34.5	8,361	11.9	39,108	18.2	0.5	1.8	

*Compared to 2024

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	5,099,123	-4.6
United Kingdom	379,135	-2.9
USA	288,519	6.1
Italy	224,523	-6.6
Spain	217,940	5.1
Netherlands	213,457	-17.4
France	190,857	3.2
Poland	168,292	-2.9
Denmark	130,954	-2.2
Switzerland	126,982	-3.0

Bednights (percentage)

Domestic / International			
January - December 2024		January - April 2025	
Germany	58.2%	Germany	59.7%
International	41.8%	International	40.3%
Germany / Europe / Overseas			
January - December 2024		January - April 2025	
Germany	58.2%	Germany	59.7%
Europe (w/o Germany)	30.1%	Europe (w/o Germany)	29.9%
Overseas	11.7%	Overseas	10.4%

**Statistics of bednights
Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds		Facilities**
							Apr.	Jan.-Apr.	Apr.	Jan.-Apr.	Apr.	Apr.	Apr.
Total accommodations ²	8,539,192	-3.1	5,099,123	-4.6	3,440,069	-0.8	57.9	48.9	ns	ns	146,269	ns	722
Total hotel properties	6,982,954	-2.4	4,305,183	-3.0	2,677,771	-1.6	58.2	48.5	ns	ns	120,854	ns	538
Hotels	4,249,704	-3.1	2,506,310	-3.8	1,743,394	-2.0	58.4	48.4	ns	ns	73,500	ns	220
Hotels (breakfast only)	2,607,988	-1.5	1,723,098	-1.8	884,890	-0.8	58.3	48.8	ns	ns	44,870	ns	242
Guesthouses	16,187	-6.2	9,585	5.2	6,602	-18.9	51.2	42.9	ns	ns	319	ns	9
Boarding houses	109,075	-1.2	66,190	-3.3	42,885	2.3	50.6	43.0	ns	ns	2,165	ns	67
Other accommodations	1,556,238	-6.1	793,940	-12.7	762,298	2.0	56.8	51.1	ns	ns	25,415	ns	184
Camping sites	16,851	14.1	14,087	9.1	2,764	48.0	11.7	5.2	ns	ns	3,188	ns	9

¹ Share Germany/International of Total² Occupancy, available rooms and facilities without Camping sites

* Compared to 2024

** Number of accommodations available in reporting month

ns = not specified