

January - July 2025

Berlin

| MARKETS                        | ARRIVALS         |              |                  |             | BEDNIGHTS        |             |                   |             | SHARE        | DURATION   | RANK<br>Overn. |
|--------------------------------|------------------|--------------|------------------|-------------|------------------|-------------|-------------------|-------------|--------------|------------|----------------|
|                                | Jul.             |              | Jan.-Jul.        |             | Jul.             |             | Jan.-Jul.         |             | Jan.-Jul.    | of STAY    |                |
|                                | total            | % *          | total            | % *         | total            | % *         | total             | % *         | %            | days       |                |
| <b>Total</b>                   | <b>1,152,475</b> | <b>-3.6</b>  | <b>7,092,437</b> | <b>-2.1</b> | <b>2,918,007</b> | <b>-1.7</b> | <b>16,858,432</b> | <b>-2.7</b> | <b>100.0</b> | <b>2.4</b> |                |
| <b>Germany</b>                 | <b>674,299</b>   | <b>1.1</b>   | <b>4,536,391</b> | <b>-0.1</b> | <b>1,593,435</b> | <b>2.2</b>  | <b>9,966,015</b>  | <b>-1.1</b> | <b>59.1</b>  | <b>2.2</b> |                |
| <b>Total foreign countries</b> | <b>478,176</b>   | <b>-9.5</b>  | <b>2,556,046</b> | <b>-5.6</b> | <b>1,324,572</b> | <b>-6.0</b> | <b>6,892,417</b>  | <b>-5.0</b> | <b>40.9</b>  | <b>2.7</b> |                |
| <b>Total Europe</b>            | <b>338,308</b>   | <b>-10.5</b> | <b>1,842,527</b> | <b>-8.2</b> | <b>919,820</b>   | <b>-6.9</b> | <b>4,924,190</b>  | <b>-7.3</b> | <b>71.4</b>  | <b>2.7</b> |                |
| <b>Europe</b>                  |                  |              |                  |             |                  |             |                   |             |              |            |                |
| United Kingdom                 | 44,240           | -33.0        | 268,136          | -11.4       | 124,416          | -23.2       | 722,917           | -9.6        | 4.3          | 2.7        | 1              |
| Netherlands                    | 28,319           | -27.1        | 161,445          | -24.0       | 75,882           | -19.0       | 428,382           | -22.2       | 2.5          | 2.7        | 2              |
| Spain                          | 28,411           | 0.9          | 139,925          | 2.8         | 80,603           | -0.3        | 404,869           | 2.1         | 2.4          | 2.9        | 3              |
| Italy                          | 19,323           | -4.1         | 124,827          | -10.6       | 57,750           | -2.6        | 369,797           | -6.7        | 2.2          | 3.0        | 4              |
| France                         | 21,133           | 8.5          | 127,787          | 0.4         | 61,988           | 10.0        | 362,810           | 1.9         | 2.2          | 2.8        | 5              |
| Poland                         | 24,111           | 3.8          | 153,636          | -7.2        | 52,605           | 0.1         | 331,219           | -9.4        | 2.0          | 2.2        | 6              |
| Denmark                        | 35,634           | -0.8         | 108,783          | 0.8         | 102,345          | 0.1         | 300,758           | 1.0         | 1.8          | 2.8        | 7              |
| Switzerland                    | 16,419           | -17.3        | 96,550           | -12.5       | 45,335           | -18.0       | 258,394           | -9.6        | 1.5          | 2.7        | 8              |
| Sweden                         | 22,351           | -2.8         | 75,919           | 0.6         | 53,707           | -3.5        | 189,510           | -0.6        | 1.1          | 2.5        | 9              |
| Austria                        | 12,048           | -5.7         | 71,489           | -25.9       | 31,455           | -3.5        | 180,032           | -24.8       | 1.1          | 2.5        | 10             |
| Belgium                        | 10,573           | 5.9          | 60,914           | 2.8         | 27,936           | -0.4        | 158,249           | -1.2        | 0.9          | 2.6        | 11             |
| Turkey                         | 10,261           | -3.6         | 55,951           | 6.3         | 27,978           | 14.2        | 157,509           | 9.1         | 0.9          | 2.8        | 12             |
| Ireland, Republic              | 6,468            | -5.6         | 36,752           | -3.5        | 17,058           | -5.6        | 94,807            | -3.7        | 0.6          | 2.6        | 13             |
| Czech Republic                 | 7,607            | 0.8          | 43,365           | -0.6        | 17,008           | 1.8         | 94,181            | 0.7         | 0.6          | 2.2        | 14             |
| Finland                        | 7,508            | 3.0          | 32,020           | 2.1         | 21,171           | -0.9        | 87,675            | -0.4        | 0.5          | 2.7        | 15             |
| Norway                         | 7,952            | -17.1        | 30,108           | -16.7       | 21,084           | -18.2       | 79,718            | -19.1       | 0.5          | 2.6        | 16             |
| Greece                         | 2,407            | 8.1          | 21,950           | -21.6       | 7,857            | 14.0        | 69,256            | -21.1       | 0.4          | 3.2        | 17             |
| Portugal                       | 2,833            | 12.8         | 20,239           | 9.4         | 7,838            | 11.3        | 57,552            | 7.3         | 0.3          | 2.8        | 18             |
| Ukraine                        | 3,781            | -1.9         | 25,038           | -10.9       | 9,731            | 19.9        | 56,108            | -5.5        | 0.3          | 2.2        | 19             |
| Romania                        | 3,065            | 12.7         | 17,120           | 6.9         | 7,704            | 4.6         | 46,545            | -0.1        | 0.3          | 2.7        | 20             |
| Hungary                        | 3,256            | -2.1         | 16,818           | -3.1        | 8,877            | 10.4        | 43,089            | -1.6        | 0.3          | 2.6        | 21             |
| Russia                         | 1,773            | -7.4         | 11,221           | -7.0        | 5,538            | 3.8         | 32,584            | -7.9        | 0.2          | 2.9        | 22             |
| Lithuania                      | 2,016            | -24.0        | 13,329           | -14.2       | 4,448            | -27.5       | 32,449            | -16.1       | 0.2          | 2.4        | 23             |
| Bulgaria                       | 1,644            | 19.6         | 10,095           | 8.8         | 4,610            | 20.0        | 26,725            | 5.2         | 0.2          | 2.6        | 24             |
| Estonia                        | 1,656            | -11.9        | 10,046           | -3.0        | 4,465            | -4.7        | 25,889            | -4.0        | 0.2          | 2.6        | 25             |

January - July 2025

Berlin

| MARKETS                  | ARRIVALS |       |           |       | BEDNIGHTS |       |           |       | SHARE     | DURATION | RANK<br>Overn. |
|--------------------------|----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|----------|----------------|
|                          | Jul.     |       | Jan.-Jul. |       | Jul.      |       | Jan.-Jul. |       | Jan.-Jul. | of STAY  |                |
|                          | total    | % *   | total     | % *   | total     | % *   | total     | % *   | %         | days     |                |
| Luxembourg               | 1,103    | -1.1  | 10,138    | 41.0  | 3,087     | 2.9   | 25,740    | 34.9  | 0.2       | 2.5      | 26             |
| Slovakia                 | 1,503    | -2.4  | 8,567     | -0.7  | 4,427     | -4.7  | 25,621    | 6.8   | 0.2       | 3.0      | 27             |
| Latvia                   | 1,338    | -29.8 | 10,358    | -17.7 | 3,316     | -35.2 | 24,936    | -28.3 | 0.1       | 2.4      | 28             |
| Croatia                  | 901      | -7.8  | 6,903     | -55.0 | 2,665     | -10.4 | 19,355    | -51.4 | 0.1       | 2.8      | 29             |
| Iceland                  | 692      | -15.7 | 5,552     | -13.4 | 2,235     | -18.5 | 18,162    | -16.1 | 0.1       | 3.3      | 30             |
| Slovenia                 | 858      | -15.6 | 5,557     | -5.7  | 2,675     | -11.1 | 15,765    | -14.2 | 0.1       | 2.8      | 31             |
| Cyprus                   | 853      | -7.1  | 4,523     | 1.1   | 2,884     | -7.0  | 14,718    | 2.9   | 0.1       | 3.3      | 32             |
| Malta                    | 357      | 0.8   | 2,153     | 12.0  | 1,181     | 39.1  | 5,760     | -5.6  | 0.0       | 2.7      | 33             |
| Other European countries | 5,914    | -21.7 | 55,313    | 0.1   | 17,961    | -11.4 | 163,109   | 3.3   | 1.0       | 2.9      |                |

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Berlin

| MARKETS                                      | ARRIVALS |       |           |       | BEDNIGHTS |       |           |       | SHARE     | DURATION | RANK<br>Overn. |
|----------------------------------------------|----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|----------|----------------|
|                                              | Jul.     |       | Jan.-Jul. |       | Jul.      |       | Jan.-Jul. |       | Jan.-Jul. | of STAY  |                |
|                                              | total    | % *   | total     | % *   | total     | % *   | total     | % *   | %         | days     |                |
| <b>OVERSEAS</b>                              |          |       |           |       |           |       |           |       |           |          |                |
| USA                                          | 54,481   | -3.9  | 267,153   | 2.4   | 153,258   | -2.4  | 721,099   | 1.1   | 4.3       | 2.7      | 1              |
| Brazil                                       | 4,825    | -17.2 | 26,403    | -12.5 | 15,612    | -18.4 | 82,737    | -14.3 | 0.5       | 3.1      | 2              |
| Canada                                       | 5,538    | -17.0 | 27,012    | -5.5  | 17,775    | -11.5 | 81,884    | -3.1  | 0.5       | 3.0      | 3              |
| Central America, Caribbean                   | 4,389    | -31.8 | 20,125    | -20.2 | 12,382    | -29.0 | 56,953    | -18.1 | 0.3       | 2.8      | 4              |
| Other North American countries               | 562      | -33.3 | 2,894     | -18.2 | 1,769     | -26.6 | 7,982     | -15.9 | 0.0       | 2.8      |                |
| Other South American countries               | 8,025    | 5.9   | 40,593    | 1.1   | 26,053    | 15.5  | 118,659   | 1.9   | 0.7       | 2.9      |                |
| <b>Total America</b>                         | 77,820   | -7.4  | 384,180   | -1.1  | 226,849   | -5.0  | 1,069,314 | -1.9  | 6.3       | 2.8      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| Israel                                       | 7,007    | -8.5  | 37,943    | 13.1  | 22,423    | -12.3 | 124,678   | 12.4  | 0.7       | 3.3      | 1              |
| China, incl. Hongkong                        | 9,808    | -17.9 | 51,920    | 16.9  | 25,047    | -4.7  | 119,870   | 18.8  | 0.7       | 2.3      | 2              |
| India                                        | 3,658    | 9.1   | 20,527    | 7.3   | 10,846    | 0.3   | 67,133    | 12.3  | 0.4       | 3.3      | 3              |
| Arabic Gulf States                           | 3,675    | -12.7 | 20,514    | 5.4   | 11,452    | -8.9  | 55,995    | -3.2  | 0.3       | 2.7      | 4              |
| South Korea                                  | 2,597    | 0.5   | 13,834    | 0.1   | 7,113     | 4.9   | 40,073    | 6.6   | 0.2       | 2.9      | 5              |
| Japan                                        | 2,386    | 1.1   | 14,018    | -5.0  | 6,809     | 19.5  | 35,423    | 1.2   | 0.2       | 2.5      | 6              |
| Taiwan                                       | 1,648    | 42.2  | 6,723     | 14.1  | 4,896     | 41.4  | 17,862    | 13.1  | 0.1       | 2.7      | 7              |
| Other Asian countries                        | 10,127   | -6.4  | 58,031    | -1.3  | 27,954    | 0.1   | 160,642   | 5.3   | 1.0       | 2.8      |                |
| <b>Total Asia</b>                            | 40,906   | -7.2  | 223,510   | 6.5   | 116,540   | -2.2  | 621,676   | 9.0   | 3.7       | 2.8      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| Australia                                    | 11,109   | -5.5  | 37,876    | -6.0  | 32,778    | -5.8  | 112,092   | -7.7  | 0.7       | 3.0      | 1              |
| New Zealand, Oceania                         | 1,471    | -7.4  | 5,883     | -7.2  | 3,988     | -10.2 | 15,895    | -10.4 | 0.1       | 2.7      | 2              |
| <b>Total Australia, New Zealand, Oceania</b> | 12,580   | -5.7  | 43,759    | -6.1  | 36,766    | -6.3  | 127,987   | -8.0  | 0.8       | 2.9      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| South Africa                                 | 783      | -6.0  | 4,769     | 10.5  | 2,632     | 0.1   | 14,554    | 5.3   | 0.1       | 3.1      |                |
| Other African countries                      | 3,436    | -2.9  | 22,881    | 7.4   | 11,888    | -2.4  | 67,000    | 3.9   | 0.4       | 2.9      |                |
|                                              |          |       |           |       |           |       |           |       |           |          |                |
| No information on residence                  | 4,343    | -4.2  | 34,420    | 20.3  | 10,077    | 4.3   | 67,696    | 13.5  | 0.4       | 2.0      |                |

\*Compared to 2024

January - July 2025

Berlin

**Top-10- Bednights in Berlin  
by country of origin (YTD)**

| Country of origin | total     | %*    |
|-------------------|-----------|-------|
| Germany           | 9,966,015 | -1.1  |
| United Kingdom    | 722,917   | -9.6  |
| USA               | 721,099   | 1.1   |
| Netherlands       | 428,382   | -22.2 |
| Spain             | 404,869   | 2.1   |
| Italy             | 369,797   | -6.7  |
| France            | 362,810   | 1.9   |
| Poland            | 331,219   | -9.4  |
| Denmark           | 300,758   | 1.0   |
| Switzerland       | 258,394   | -9.6  |

**Bednights (percentage)**

| Domestic / International    |       |                      |       |
|-----------------------------|-------|----------------------|-------|
| January - December 2024     |       | January - July 2025  |       |
| Germany                     | 58.2% | Germany              | 59.1% |
| International               | 41.8% | International        | 40.9% |
|                             |       |                      |       |
| Germany / Europe / Overseas |       |                      |       |
| January - December 2024     |       | January - July 2025  |       |
| Germany                     | 58.2% | Germany              | 59.1% |
| Europe (w/o Germany)        | 30.1% | Europe (w/o Germany) | 29.2% |
| Overseas                    | 11.7% | Overseas             | 11.7% |

**Statistics of bednights  
Source Markets and occupancy rate by type of accommodation**

| Type of accommodation             | Total total | %*    | Germany <sup>1</sup> total | %*    | International <sup>1</sup> total | %*    | Occupancy % beds |           | Occupancy % rooms |           | Available beds |        | Facilities** |
|-----------------------------------|-------------|-------|----------------------------|-------|----------------------------------|-------|------------------|-----------|-------------------|-----------|----------------|--------|--------------|
|                                   |             |       |                            |       |                                  |       | Jul.             | Jan.-Jul. | Jul.              | Jan.-Jul. | Jul.           | Jul.   | Jul.         |
| Total accommodations <sup>2</sup> | 16,858,432  | -2.7  | 9,966,015                  | -1.1  | 6,892,417                        | -5.0  | 64.5             | 54.5      | ns                | ns        | 145,013        | •      | 722          |
| Total hotel properties            | 13,806,829  | -2.0  | 8,383,318                  | 0.7   | 5,423,511                        | -5.9  | 64.3             | 54.1      | ns                | ns        | 120,612        | 59,238 | 535          |
| Hotels                            | 8,450,637   | -2.6  | 4,889,244                  | 0.1   | 3,561,393                        | -6.2  | 64.9             | 54.3      | ns                | ns        | 73,724         | 36,648 | 219          |
| Hotels (breakfast only)           | 5,105,003   | -0.9  | 3,342,207                  | 1.6   | 1,762,796                        | -5.2  | 63.8             | 54.2      | ns                | ns        | 44,385         | 21,342 | 241          |
| Guesthouses                       | 32,438      | -6.2  | 18,063                     | -0.5  | 14,375                           | -12.5 | 65.4             | 48.7      | ns                | ns        | 310            | 145    | 8            |
| Boarding houses                   | 218,751     | -1.5  | 133,804                    | 1.9   | 84,947                           | -6.4  | 56.3             | 48.2      | ns                | ns        | 2,193          | 1,103  | 67           |
| Other accommodations              | 3,051,603   | -5.9  | 1,582,697                  | -9.7  | 1,468,906                        | -1.5  | 65.2             | 56.1      | ns                | ns        | 24,401         | •      | 187          |
| Camping sites                     | 69,591      | -10.6 | 54,343                     | -11.4 | 15,248                           | -7.9  | 21.1             | 11.1      | ns                | ns        | 3,268          | 817    | 10           |

<sup>1</sup> Share Germany/International of Total<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2024

\*\* Number of accommodations available in reporting month

ns = not specified