

January - August 2025

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,010,574	-10.0	8,102,800	-3.2	2,633,012	-9.4	19,491,122	-3.7	100.0	2.4	
Germany	595,696	-12.1	5,131,977	-1.7	1,434,497	-10.8	11,400,438	-2.4	58.5	2.2	
Total foreign countries	414,878	-6.8	2,970,823	-5.8	1,198,515	-7.6	8,090,684	-5.4	41.5	2.7	
Total Europe	300,978	-7.2	2,143,426	-8.1	865,245	-9.4	5,789,262	-7.7	71.6	2.7	
Europe											
United Kingdom	37,806	-11.7	305,904	-11.5	109,341	-11.2	832,212	-9.8	4.3	2.7	1
Netherlands	29,937	-5.0	191,314	-21.6	86,921	-8.0	515,185	-20.1	2.6	2.7	2
Spain	25,453	-10.7	165,358	0.4	86,613	-11.6	491,437	-0.6	2.5	3.0	3
Italy	27,880	-23.6	152,716	-13.3	92,306	-25.6	462,120	-11.2	2.4	3.0	4
France	23,630	0.6	151,411	0.4	76,791	-0.7	439,591	1.5	2.3	2.9	5
Poland	29,875	-5.7	183,478	-7.0	66,115	-10.7	397,161	-9.7	2.0	2.2	6
Denmark	14,087	1.4	122,881	0.9	40,971	-0.2	341,811	0.9	1.8	2.8	7
Switzerland	12,975	-5.8	109,523	-11.7	37,063	-6.1	295,462	-9.2	1.5	2.7	8
Sweden	11,219	-9.4	87,168	-0.8	28,315	-10.6	217,886	-2.0	1.1	2.5	9
Austria	12,103	-16.3	83,598	-24.6	32,104	-17.2	212,162	-23.8	1.1	2.5	10
Belgium	10,627	6.8	71,549	3.4	29,429	-1.9	187,728	-1.3	1.0	2.6	11
Turkey	7,574	22.6	63,526	8.0	20,776	26.1	178,243	10.8	0.9	2.8	12
Czech Republic	7,332	-17.6	50,695	-3.5	17,130	-16.0	111,266	-2.3	0.6	2.2	13
Ireland, Republic	5,259	-7.8	41,998	-4.1	14,986	-10.1	109,763	-4.6	0.6	2.6	14
Finland	3,849	-6.2	35,879	1.2	11,179	-2.8	98,880	-0.6	0.5	2.8	15
Norway	4,160	-11.8	34,290	-16.1	10,820	-18.5	90,565	-19.0	0.5	2.6	16
Greece	2,167	-0.3	24,117	-20.1	7,460	-8.3	76,711	-20.0	0.4	3.2	17
Portugal	3,010	2.0	23,238	8.4	8,973	0.6	66,506	6.3	0.3	2.9	18
Ukraine	4,018	-0.5	29,075	-9.6	10,177	-2.7	66,319	-5.0	0.3	2.3	19
Romania	3,384	15.1	20,502	8.2	9,029	2.1	55,565	0.3	0.3	2.7	20
Hungary	2,791	-7.4	19,605	-3.8	7,406	-7.4	50,489	-2.5	0.3	2.6	21
Russia	1,684	-10.5	12,906	-7.5	5,037	-5.6	37,623	-7.6	0.2	2.9	22
Lithuania	2,215	-25.7	15,524	-16.1	4,654	-36.7	37,074	-19.5	0.2	2.4	23
Slovakia	1,760	11.5	10,337	1.3	4,823	-4.7	30,477	4.9	0.2	2.9	24
Bulgaria	1,182	21.4	11,277	10.0	3,171	0.4	29,896	4.6	0.2	2.7	25
Estonia	1,421	-15.9	11,469	-4.8	3,926	-10.5	29,814	-4.9	0.2	2.6	26

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	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Luxembourg	1,167	-10.0	11,306	33.2	3,817	-4.5	29,559	28.1	0.2	2.6	27
Latvia	1,343	-35.2	11,695	-20.2	3,287	-40.2	28,211	-29.9	0.1	2.4	28
Croatia	739	-23.3	7,642	-53.2	2,579	-27.6	21,934	-49.5	0.1	2.9	29
Iceland	874	37.0	6,431	-8.8	2,778	29.6	20,959	-11.9	0.1	3.3	30
Slovenia	835	9.4	6,392	-4.0	3,239	35.7	19,012	-8.5	0.1	3.0	31
Cyprus	840	4.5	5,370	1.8	3,155	12.4	17,892	4.6	0.1	3.3	32
Malta	286	0.0	2,439	10.4	750	-12.6	6,510	-6.4	0.0	2.7	33
Other European countries	7,496	54.5	62,813	4.5	20,124	46.0	183,239	6.7	0.9	2.9	

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MARKETS	ARRIVALS				BEDNIGHTS				SHARE	DURATION	RANK Overn.
	Aug.		Jan.-Aug.		Aug.		Jan.-Aug.		Jan.-Aug.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	39,591	-11.7	306,741	0.3	112,652	-10.1	833,726	-0.6	4.3	2.7	1
Canada	5,277	0.8	32,295	-4.5	18,034	14.4	99,917	-0.3	0.5	3.1	2
Brazil	3,867	-7.0	30,278	-11.8	11,853	-10.3	94,612	-13.8	0.5	3.1	3
Central America, Caribbean	3,588	-11.3	23,703	-19.0	10,343	-6.8	67,277	-16.6	0.3	2.8	4
Other North American countries	644	-11.4	3,538	-17.0	2,176	7.7	10,158	-11.8	0.1	2.9	
Other South American countries	7,334	11.4	47,922	2.5	23,590	22.4	142,243	4.8	0.7	3.0	
Total America	60,301	-8.0	444,477	-2.1	178,648	-4.3	1,247,933	-2.3	6.4	2.8	
Israel	7,130	11.2	45,065	12.8	24,283	12.3	148,946	12.4	0.8	3.3	1
China, incl. Hongkong	8,668	6.4	60,591	15.3	20,482	12.7	140,368	17.9	0.7	2.3	2
India	2,785	1.8	23,313	6.6	9,837	11.0	76,971	12.1	0.4	3.3	3
Arabic Gulf States	3,128	-29.0	23,639	-1.0	10,205	-23.4	66,183	-7.0	0.3	2.8	4
South Korea	2,585	-11.0	16,419	-1.9	7,536	-11.0	47,609	3.4	0.2	2.9	5
Japan	2,651	-1.8	16,666	-4.5	7,364	2.5	42,772	1.4	0.2	2.6	6
Taiwan	1,007	-17.8	7,730	8.6	2,887	-28.5	20,749	4.6	0.1	2.7	7
Other Asian countries	8,338	-4.4	66,371	-1.7	23,636	1.6	184,260	4.8	0.9	2.8	
Total Asia	36,292	-2.6	259,794	5.2	106,230	1.2	727,858	7.8	3.7	2.8	
Australia	7,924	-11.9	45,795	-7.1	23,705	-8.9	135,806	-7.9	0.7	3.0	1
New Zealand, Oceania	1,211	-24.9	7,092	-10.8	3,433	-27.8	19,325	-14.1	0.1	2.7	2
Total Australia, New Zealand, Oceania	9,135	-13.9	52,887	-7.6	27,138	-11.8	155,131	-8.7	0.8	2.9	
South Africa	499	-6.9	5,265	8.5	1,698	-9.8	16,243	3.5	0.1	3.1	
Other African countries	3,185	14.0	26,063	8.2	9,579	15.4	76,575	5.2	0.4	2.9	
No information on residence	4,488	12.3	38,911	19.4	9,977	12.5	77,682	13.3	0.4	2.0	

*Compared to 2024

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Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	11,400,438	-2.4
USA	833,726	-0.6
United Kingdom	832,212	-9.8
Netherlands	515,185	-20.1
Spain	491,437	-0.6
Italy	462,120	-11.2
France	439,591	1.5
Poland	397,161	-9.7
Denmark	341,811	0.9
Switzerland	295,462	-9.2

Bednights (percentage)

Domestic / International			
January - December 2024		January - August 2025	
Germany	58.2%	Germany	58.5%
International	41.8%	International	41.5%
Germany / Europe / Overseas			
January - December 2024		January - August 2025	
Germany	58.2%	Germany	58.5%
Europe (w/o Germany)	30.1%	Europe (w/o Germany)	29.7%
Overseas	11.7%	Overseas	11.8%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total total	%*	Germany ¹ total	%*	International ¹ total	%*	Occupancy % beds		Occupancy % rooms		Available beds rooms		Facilities**
	Jan. - Aug.						Aug.	Jan.-Aug.	Aug.	Jan.-Aug.	Aug.	Aug.	Aug.
Total accommodations ²	19,491,122	-3.7	11,400,438	-2.4	8,090,684	-5.4	58.1	54.9	ns	ns	144,893	ns	722
Total hotel properties	15,987,283	-3.0	9,596,030	-0.7	6,391,253	-6.1	58.5	54.7	ns	ns	120,196	ns	533
Hotels	9,794,942	-3.6	5,606,622	-1.1	4,188,320	-6.7	59.0	54.9	ns	ns	73,466	ns	218
Hotels (breakfast only)	5,905,335	-1.9	3,815,989	-0.2	2,089,346	-4.8	58.3	54.7	ns	ns	44,266	ns	241
Guesthouses	37,183	-5.0	20,392	-0.7	16,791	-9.6	50.5	48.9	ns	ns	310	ns	8
Boarding houses	249,823	-2.6	153,027	0.6	96,796	-7.2	47.5	48.0	ns	ns	2,154	ns	66
Other accommodations	3,503,839	-6.8	1,804,408	-10.6	1,699,431	-2.5	56.1	56.1	ns	ns	24,697	ns	189
Camping sites	93,500	-11.7	71,989	-12.7	21,511	-8.1	23.6	12.9	ns	ns	3,268	ns	10

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2024

** Number of accommodations available in reporting month

ns = not specified