

January 2026

Berlin

MARKETS	ARRIVALS		BEDNIGHTS		SHARE	DURATION	RANK Overn.
	Jan.		Jan.		Jan.	of STAY	
	total	% *	total	% *	%	days	
<b>Total</b>	<b>769,344</b>	<b>2.3</b>	<b>1,731,989</b>	<b>0.4</b>	<b>100.0</b>	<b>2.3</b>	
<b>Germany</b>	<b>540,939</b>	<b>4.7</b>	<b>1,114,005</b>	<b>3.6</b>	<b>64.3</b>	<b>2.1</b>	
<b>Total foreign countries</b>	<b>228,405</b>	<b>-3.0</b>	<b>617,984</b>	<b>-4.8</b>	<b>35.7</b>	<b>2.7</b>	
<b>Total Europe</b>	<b>161,170</b>	<b>-4.7</b>	<b>432,137</b>	<b>-5.6</b>	<b>25.0</b>	<b>2.7</b>	
<b>Europe</b>							
United Kingdom	23,539	-10.3	64,702	-6.1	3.7	2.7	1
Poland	16,964	10.8	40,044	7.5	2.3	2.4	2
Spain	12,683	-14.8	37,992	-11.4	2.2	3.0	3
Italy	12,489	-11.4	37,674	-14.8	2.2	3.0	4
Netherlands	11,483	-14.9	30,240	-15.3	1.7	2.6	5
France	10,088	-8.8	28,555	-9.9	1.6	2.8	6
Turkey	8,183	11.1	22,948	4.7	1.3	2.8	7
Switzerland	7,326	-4.5	19,820	-4.4	1.1	2.7	8
Austria	6,848	17.1	16,630	17.2	1.0	2.4	9
Denmark	4,873	-2.5	12,706	0.0	0.7	2.6	10
Sweden	4,081	4.7	10,635	2.8	0.6	2.6	11
Ireland, Republic	4,088	6.8	10,582	3.0	0.6	2.6	12
Belgium	4,473	-1.1	10,249	-1.7	0.6	2.3	13
Ukraine	3,778	11.2	8,017	2.9	0.5	2.1	14
Greece	2,411	1.4	7,988	4.2	0.5	3.3	15
Czech Republic	3,655	1.6	7,839	-3.6	0.5	2.1	16
Portugal	2,411	-4.9	6,820	-5.1	0.4	2.8	17
Finland	2,432	39.9	6,505	43.9	0.4	2.7	18
Norway	2,113	7.6	6,016	19.2	0.3	2.8	19
Romania	1,983	11.8	5,476	5.3	0.3	2.8	20
Hungary	1,763	3.3	4,675	12.2	0.3	2.7	21
Russia	1,315	-3.1	3,677	-14.6	0.2	2.8	22
Lithuania	1,251	-35.5	3,031	-39.4	0.2	2.4	23
Bulgaria	1,022	15.7	2,811	20.4	0.2	2.8	24
Slovakia	798	10.4	2,523	7.4	0.1	3.2	25

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	total	% *	total	% *	%	days	
Latvia	904	-29.4	2,306	-28.4	0.1	2.6	26
Croatia	829	37.5	2,064	31.7	0.1	2.5	27
Cyprus	518	-13.1	1,805	-11.3	0.1	3.5	28
Estonia	680	-20.7	1,782	-21.7	0.1	2.6	29
Luxembourg	523	-1.7	1,413	-0.1	0.1	2.7	30
Slovenia	475	26.7	1,386	27.4	0.1	2.9	31
Malta	271	18.9	778	32.5	0.0	2.9	32
Iceland	221	-24.1	660	-19.1	0.0	3.0	33
Other European countries	4,699	-33.5	11,788	-40.8	0.7	2.5	

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	Jan.		Jan.		Jan.	of STAY	
	total	% *	total	% *	%	days	
<b>OVERSEAS</b>							
USA	17,922	-13.8	52,153	-9.1	3.0	2.9	1
Brazil	4,139	12.8	13,379	6.4	0.8	3.2	2
Central America, Caribbean	2,050	-10.6	5,206	-18.2	0.3	2.5	3
Canada	1,470	0.3	4,631	8.3	0.3	3.2	4
Other North American countries	339	-8.9	737	-32.2	0.0	2.2	
Other South American countries	4,524	0.5	12,807	-2.4	0.7	2.8	
<b>Total America</b>	<b>30,444</b>	<b>-8.0</b>	<b>88,913</b>	<b>-6.2</b>	<b>5.1</b>	<b>2.9</b>	
China, incl. Hongkong	5,446	16.6	12,026	11.5	0.7	2.2	1
Israel	3,087	-21.6	10,199	-26.4	0.6	3.3	2
Arabic Gulf States	4,666	178.2	8,055	55.2	0.5	1.7	3
India	2,008	18.3	7,764	9.0	0.4	3.9	4
South Korea	2,027	-2.6	5,308	-11.3	0.3	2.6	5
Japan	1,271	9.1	3,138	-0.6	0.2	2.5	6
Taiwan	640	-4.0	1,675	-7.3	0.1	2.6	7
Other Asian countries	5,604	-5.8	17,195	3.0	1.0	3.1	
<b>Total Asia</b>	<b>24,749</b>	<b>13.3</b>	<b>65,360</b>	<b>1.2</b>	<b>3.8</b>	<b>2.6</b>	
					0.0		
Australia	4,726	3.7	14,410	-1.2	0.8	3.0	1
New Zealand, Oceania	523	-1.3	1,300	-13.9	0.1	2.5	2
<b>Total Australia, New Zealand, Oceania</b>	<b>5,249</b>	<b>3.2</b>	<b>15,710</b>	<b>-2.4</b>	<b>0.9</b>	<b>3.0</b>	
South Africa	363	10.7	1,350	31.1	0.1	3.7	
Other African countries	2,762	-3.9	7,940	-6.7	0.5	2.9	
No information on residence	3,668	13.0	6,574	5.0	0.4	1.8	

\*Compared to 2025

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**Top-10- Bednights in Berlin  
by country of origin (YTD)**

Country of origin	total	%*
Germany	1,114,005	3.6
United Kingdom	64,702	-6.1
USA	52,153	-9.1
Poland	40,044	7.5
Spain	37,992	-11.4
Italy	37,674	-14.8
Netherlands	30,240	-15.3
France	28,555	-9.9
Turkey	22,948	4.7
Switzerland	19,820	-4.4

**Bednights (percentage)**

Domestic / International			
January - December 2025		January 2026	
Germany	58.9%	Germany	64.3%
International	41.1%	International	35.7%
Germany / Europe / Overseas			
January - December 2025		January 2026	
Germany	58.9%	Germany	64.3%
Europe (w/o Germany)	28.9%	Europe (w/o Germany)	25.0%
Overseas	12.2%	Overseas	10.7%

**Statistics of bednights**
**Source Markets and occupancy rate by type of accommodation**

Type of accommodation	Total		Germany <sup>1</sup>		International <sup>1</sup>		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	
	Jan.		Jan.		Jan.		Jan.		Jan.		Jan.
Total accommodations <sup>2</sup>	1,731,989	0.4	1,114,005	3.6	617,984	-4.8	39.3	ns	142,424	ns	690
Total hotel properties	1,445,228	2.2	962,015	5.3	483,213	-3.5	39.3	ns	118,598	ns	517
Hotels	890,274	2.4	581,179	7.4	309,095	-5.9	39.7	ns	72,431	ns	212
Hotels (breakfast only)	530,039	1.4	363,624	1.4	166,415	1.4	39.0	ns	43,853	ns	235
Guesthouses	1,851	-16.7	1,373	10.8	478	-51.3	20.6	ns	290	ns	7
Boarding houses	23,064	14.2	15,839	20.9	7,225	1.8	36.8	ns	2,024	ns	63
Other accommodations	286,761	-7.4	151,990	-5.7	134,771	-9.3	38.9	ns	23,826	ns	173
Camping sites	735	-38.5	667	-40.0	68	-19.0	1.0	ns	2,420	ns	5

<sup>1</sup> Share Germany/International of Total

<sup>2</sup> Occupancy, available rooms and facilities without Camping sites

\* Compared to 2025

\*\* Number of accommodations available in reporting month

ns = not specified