

## New Network for Berlin's Convention Industry

*visitBerlin* to combine service providers of Berlin's meetings and conventions industry in *visitBerlin* Convention Partner e.V.

**Berlin, 7 May 2015** Effective immediately, the Berlin Convention Office of *visitBerlin* has organised *visitBerlin* Convention Partner e.V. in order to offer associations and companies planning a MICE event in Berlin a strong network of local service providers. The official launch of the association was held at a kick-off event in the restaurant at the former Tempelhof Airport on 5 May.

Burkhard Kieker, CEO of *visitBerlin*, remarked: "Berlin is more in demand among meeting and event organisers than ever before. We will be able to respond even more effectively to customers' needs with *visitBerlin* Convention Partner e.V. The high quality standards in the new network will ensure that our customers will find the right professional and experienced partners for their events."

Bernd Wiedemann, chairman of the *visitBerlin* Convention Partner e.V. board and CEO of convention agency pcma, added: "With our members, we will be creating the structures for the event concepts of tomorrow and thus support *visitBerlin* in its efforts to have Berlin maintain its position as one of the world's best event destinations in the future."

### A network for Berlin MICE-service providers

*visitBerlin* Convention Partner e.V. brings together locations, technology and equipment providers, logistics companies, caterers, convention organisers, and event agencies all under one roof. The new association has replaced the previous *visitBerlin* Partneragenturen e.V. The work of *visitBerlin* Convention Partner e.V. will focus more strongly on preparing Berlin's service providers for new foreign markets, expand and strengthen their already high quality standards, and promote the exchange of information and experiences among members. The association has forty members to date. The goal is to increase that number continuously in the coming years. Membership is open to all service providers who offer their services to the MICE sector and have their registered office and main business in Berlin.

More information can be found at [convention-partner.com](http://convention-partner.com). For the latest news about Berlin as a meeting destination, go to [convention.visitBerlin.com](http://convention.visitBerlin.com).

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# Press Release

## Members of *visitBerlin* Convention Partner e.V.

### Agencies

2PAX Events & Incentives GmbH	CPO HANSER SERVICE GmbH
B.Concepts – Agentur für Event und Kommunikation	Conference & Touring GmbH
BESL Business Event Services & Locations GmbH	i-contravel GmbH
PCMA Professional Congress & Marketing Agency GmbH	MCI Berlin, MCI Deutschland GmbH
v. Beust & Partner Incentives und Events GmbH & Co KG	Zander & Partner Event-Marketing GmbH

### Catering, Technology, Equipment and Restaurants

Aigner Gendarmenmarkt + Altes Zollhaus	Party Rent Berlin Geitel & Mahnecke GmbH
AXICA Catering GmbH	satis&fy AG
ESTENSIS GmbH – The Conference Company	TRUST Promotion GmbH
FLORIS Catering GmbH	TSE AG, Technik und Service für Events AG
Kofler & Kompanie AG – International Caterer	Zeitgeist Catering
NIKKUS Veranstaltungstechnik GmbH	

### Locations

ADAGIO Berlin	Eventlocation WASSERWERK
AXICA Kongress- und Tagungszentrum	Kalkscheune Berlin
bcc Berlin Congress Center GmbH	KPM – Königliche Porzellanmanufaktur Berlin
BeachBerlin events GmbH	Salon Berlin-Geflüster
BESL Business Event Services & Locations GmbH	Tempodrom
Estrel Convention Center	Tipi Am Kanzleramt
Umweltforum Berlin Auferstehungskirche GmbH	

### Mobility and Other Services

Dolmetscherbüro Angela Drösser	Reederei Riedel GmbH
Fotograf Frank Nürnberger	VALET DRIVE GmbH
GoArt! Berlin	VIP Bus Connection OHG

### *visitBerlin*

"We know Berlin." Berlin Tourismus & Kongress GmbH, under the brand *visitBerlin*, has been using that knowledge since 1993 to promote Berlin all over the world as a great travel destination. *visitBerlin*'s Berlin Convention Office markets the many convention and meeting options offered by the German capital. After London and Paris, Berlin is the third-most popular European city for tourism, with 28.7 million overnight stays in the German capital during 2014. Berlin is also one of the most popular destinations for conventions and meetings and has been among the top five for ten years now. As a tour operator, *visitBerlin* offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates six Berlin Tourist Infos. The Berlin Service Center (Tel. +49(0)30-25 00 25) provides information on the complete spectrum of tourist services in Berlin. At [visitBerlin.com](http://visitBerlin.com), you can access information about Germany's capital in 14 languages.

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