

World city entices with “World Knowledge”

Today marks the opening of large-scale scientific exhibition in Berlin / Package deal available

Berlin, 24 September 2010 Visitors to the Martin Gropius Building can now embark on a journey back in time through 300 years of Berlin scientific history. This is the treat in store with the new exhibition “World Knowledge”. It is the highlight of the Berlin Year of Science 2010. A total of 1,569 exhibits including Albert Einstein’s notes on the theory of relativity and writings by the brothers Grimm are on display.

The exhibition is focused equally on the past and present of Berlin. The German capital is currently Europe’s largest and most up-to-date science location. Four universities, seven universities of the applied sciences and around 70 non-university educational and research institutes are all located in the city on the river Spree. So far some 30 Nobel laureates have done some of their work in Berlin.

To do justice to this rich diversity, the exhibition space encompassing some 3,200 square metres has been divided up into four areas. Visitors stroll along “knowledge pathways” and pass through “stages of Berlin sciences”. The largest exhibit is the installation “World Knowledge” that almost touches the ceiling of the atrium; the most controversial is the arena with renowned scientific disputes featured in radio plays.

Visitors to Berlin can now experience the exhibition particularly inexpensively with the new “World Knowledge Berlin with Brains” package deal offered by Berlin Tourismus Marketing GmbH. It starts at €99 and encompasses two nights’ accommodation including breakfast and a free ticket to the “World Knowledge” exhibition in the Martin Gropius Building. Furthermore, the package includes the Berlin WelcomeCard entitling the holder to free use of the public transport network and a video bus tour. The package can be booked online on www.visitBerlin.de or by dialling 030 - 25 00 25.

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Berlin Tourismus Marketing GmbH
Presse- und Öffentlichkeitsarbeit
Am Karlsbad 11
D-10785 Berlin

Fax: +49 (0)30 26 47 48 - 983
www.visitBerlin.de

Kontaktdaten der Pressesprecher:
Natascha Kompatzki
Tel.: +49 (0)30 26 47 48 - 956
natascha.kompatzki@visitBerlin.de

Christian Tänzler
Tel.: +49 (0)30 26 47 48 - 912
christian.taenzler@visitBerlin.de