

Berlin tourism defies July rain

Number of visitors and room nights with a clear plus

Berlin, 8 September 2011 - Thunderclouds and downpour did not affect Berlin tourism in July. 903,634 visitors travelled to the German capital (+10.1%). Room nights amounted to 2,213,893 and were 8.7 percent above the prior year period.

Growth is increasingly borne by the increasing share of international guests. 381,539 visitors from outside Germany came to Berlin in July (+11.6%). They spent 1,017,223 nights in the German capital (+11.2%).

"The summer in Berlin has been successful, even with the bad weather variant", says *visitBerlin* CEO Burkhard Kieker. "The many museums, bars and event halls saved the vacation for many guests."

Berlin was particularly attractive in July for guests from Brazil (+23.1%), Australia (+19.3%) and the Netherlands (+24.9%). 771 accommodation providers and 121,056 beds were available for the visitors to the city.

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July 2011				
Country of Origin	Guests	Variation versus July 2010 in %	Room nights	Variation versus July 2010 in %
Germany	522,095	8.9	1,196,670	6.7
Abroad	381,539	11.6	1,017,223	11.2
Total	903,634	10.1	2,213,893	8.7

January to July 2011				
Country of Origin	Guests	Variation versus January to July 2010 in %	Room nights	Variation versus January to July 2010 in %
Germany	3,474,373	7.0	7,296,240	4.8
Abroad	1,996,632	11.2	5,137,281	9.9
Total	5,471,005	8.5	12,433,521	6.8

Source: Berlin Brandenburg Statistics Office