

## Golden Autumn attracted one million visitors to Berlin

6 percent more Berlin visitors in October

**Berlin, 10 December 2011** In October autumn showed its sunny face in Berlin: 971,134 visitors enjoyed the nice weather during their stay in Berlin. This corresponds to a 5.9 percent increase. They spent a total of 2,239,839 nights in the city on the river Spree (+ 7.5 %). Between January and October 2011 a total of 8,301,588 guests came to Berlin.

“Our concept has worked out”, says *visitBerlin* CEO Burkhard Kieker. “We are pleased to see that our efforts to attract more foreign guests to the German capital are already paying off and that Berlin increasingly becomes a magnet for visitors throughout the year. The dream weather in autumn helped us and allowed an extension of the tourism high season in Berlin.”

In October the German capital was very popular with visitors from abroad. Their number rose by 9.3 percent to 346,583. For room nights the growth rate of 11.3 percent was even in the double digit range. A higher number of tourists was recorded in particular from Asia (+15.6 percent). And more Swiss (+ 19.2 percent) and Spaniards (+ 19.6 percent) enjoyed the Golden Autumn in Berlin. 624,551 visitors (+ 4.1 percent) came from Germany and spent a total of 1,345,544 nights in the German capital.

In October 772 accommodation providers made 121,415 beds available to the visitors to Berlin, who stayed on average for 2.3 days.

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October 2011				
Country of origin	Guests	Variation versus October 2010 in %	Room nights	Variation versus October 2010 in %
Germany	624,551	4.1	1,345,544	5.0
Abroad	346,583	9.3	894,295	11.3
<b>Total</b>	<b>971,134</b>	<b>5.9</b>	<b>2,239,839</b>	<b>7.5</b>

January to October 2011				
Country of origin	Guests	Variation versus January to October 2010 in %	Room nights	Variation versus January to October 2010 in %
Germany	5,237,718	7.5	11,139,570	5.6
Abroad	3,063,870	9.7	7,929,684	8.5
<b>Total</b>	<b>8,301,588</b>	<b>8.3</b>	<b>19,069,254</b>	<b>6.8</b>

Source: Berlin Brandenburg Statistics Office