

Berlin: Tourism record in February

Film festival and large conventions secure double-digit growth rates

Berlin, 12 April 2012 Berlin tourism has continued its significant upward trend since the beginning of this year. 665,167 guests travelled to the German capital in February (+13 percent, variation versus prior year) and spent 1,427,746 nights (+ 14.5 percent) there. This was announced today by the Berlin-Brandenburg Statistics Office.

The Berlinale attracted an increasing number of international visitors to Berlin. Their number rose by 12.9 percent to 242,385. The German capital was a particularly attractive destination for visitors from Russia (+ 20.2 percent), Austria (+ 20.2 percent) and Switzerland (+ 24.8 percent). Enormous growth rates were recorded in February for guests from the Arab Gulf States (+ 77.1 percent), Turkey (+ 65 percent) as well as from Eastern Europe (Slovak Republic + 43.1 percent, Ukraine + 58.5 percent, Estonia + 41.9 percent, Latvia + 46 percent).

The Berlin convention business had a particularly strong impact on the number of national guests in February 2012. The German Cancer Congress had, for instance, 7,000 participants and a financial convention had 4,000 participants. Altogether, 442,782 German guests (+ 13 percent) came to Berlin. They accounted for 819,345 room nights (+ 14.8 percent).

In February 757 accommodation providers made 121,074 beds available to the visitors to the German capital (+ 4.7 percent). The average duration of stay in the film and convention metropolis was 2.1 days. (1,311 characters)

February 2012				
Country of origin	Guests	Variation versus February 2011 in %	Room nights	Variation versus February 2011 in %
Germany	422,782	13	819,345	14.8
Abroad	242,385	12.9	608,401	14.2
Total	665,167	13	1,427,746	14.5

January to February 2012				
Country of origin	Guests	Variation versus Jan. to February 2011 in %	Room nights	Variation versus Jan. to February 2011 in %
Germany	857,915	13.9	1,664,481	13.7
Abroad	450,342	12.9	1,130,854	12.7
Total	1,308,257	13.5	2,795,335	13.3

Source: Berlin-Brandenburg Statistics Office