

All time record: more than one million guests in Berlin

The month of August brought over 2.5 million overnight stays to the German capital

Berlin, 12 October 2012 Considering the number of guests, August was the most successful month for Berlin tourism in history. According to the Berlin-Brandenburg Statistics Office, more than one million visitors and 2.5 million overnight stays were registered for the first time.

The summer month of August has brought Berlin tourism a new visitor record: the number of overnight stays rose by 15.4 percent to 2,611,907. Overall, 1,027,523 visitors from Germany and abroad came to Berlin – representing an increase of 13.5 percent compared to the same month last year.

The interest of visitors from Eastern Europe, the Arab Gulf States and China is growing

Visitors from Western Europe and the U.S. appreciate Berlin as a destination for a summer city break. In August, the number of international guests rose by 14.1 per cent to 414,332. They generated nearly 1.2 million overnight stays in Berlin's accommodations – a 15.6 percent up growth. Most of the international tourists came from Italy (43,410 visitors), followed by the United Kingdom (36,400), Spain (33,538), the United States (30,360) and the Netherlands (26,367).

Berlin welcomed an increasing number of guests from Eastern Europe, including Bulgaria (+ 114.2 percent) and Estonia (+69.2 percent). A significant demand from guests from the Arab Gulf States (+85.8 percent), China (+67.6 percent), Turkey (+54.8 per cent) and Russia (+41.4 percent) was also recorded.

Over 600,000 visitors (+13.2 percent) came from Germany and spent 1.429 million nights (+15.3 percent) in Berlin.

In August 780 accommodation providers were available - from low cost to luxury - with 125,400 beds (an increase of 3.7 percent). With 66.6 percent the occupancy was significantly higher than the 59.6 percent recorded the year before. The average length of stay remained unchanged at 2.5 days.

With the warmest summer temperatures in Germany, Berlin was a popular destination for tourists from around the world. According to the German Meteorological Service, at 18.1°C and with 609 hours of sunshine, the capital was the sunniest German region this summer.

visitBerlin/Berlin Tourismus & Kongress GmbH

Press and Public Relations
Am Karlsbad 11
10785 Berlin, Germany
Fax: +49 (0)30 26 47 48 – 983

visitBerlin.de
facebook.com/visitBerlin

Press Officer:

Katharina Dreger
Tel.: +49 (0)30 26 47 48 – 956
katharina.dreger@visitBerlin.de

Christian Tänzler
Tel.: +49 (0)30 26 47 48 – 912
christian.taenzler@visitBerlin.de

August 2012				
Country of origin	Guests	Variation versus August 2011 in %	Room nights	Variation versus August 2011 in %
Germany	613.191 / 54,7 %	13,2	1.429.736	15,3
Abroad	414.332 / 45,3 %	14,1	1.182.171	15,6
Total	1.027.523	13,5	2.611.907	15,4

January to August 2012				
Country of origin	Guests	Variation versus January to August 2011 in %	Room nights	Variation versus January to August 2011 in %
Germany	4.407.700	9,8	9.426.245	10,5
Abroad	2.674.643	13,4	7.016.313	13,9
Total	7.082.343	11,1	16.442.558	11,9

Source: Berlin-Brandenburg Statistics Office

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“We know Berlin”. This is the slogan that Berlin Tourismus & Kongress GmbH, operating under the trade name *visitBerlin*, has been using since 1993 to globally advertise for Berlin as a travel destination. *visitBerlin's* Berlin Convention Office markets the German capital as a congress metropolis. As a tour operator, the company offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates three Berlin Tourist Infos. The Berlin Service Center (Tel. +49 (0)30-25 00 25) provides information on the complete spectrum of tourist services in Berlin. visitBerlin.de

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10785 Berlin, Germany
Fax: +49 (0)30 26 47 48 – 983

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[facebook.com/visitBerlin](https://www.facebook.com/visitBerlin)

Press Officer:

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Tel.: +49 (0)30 26 47 48 – 956
katharina.dreger@visitBerlin.de

Christian Tänzler
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christian.taenzler@visitBerlin.de