Press Release

visitBerlin.de: New Design, Clear Structure

Berlin's official tourism portal completely redesigned / Site now available in French, Italian and Spanish in addition to German and English

Berlin, 17 December 2012. Modern and multilingual: The *visitberlin* website has been redesigned and, in recent months, its structure and content have been optimised. Searching for information about Berlin and travel deals just got easier.

For example, under the heading "See" on visitBerlin.de, users find an A-Z of important landmarks and under "Experience" what's coming up on the Berlin events calendar. In addition, the blog presents personal tips for exploring the German capital.

Users will find the site easier to navigate and content quicker to find. They will need fewer clicks to find what they are seeking and have the option to arrange their travel directly online and book event tickets. Hotel booking has also been optimised: Hotels are displayed clearly with their profiles. Users can set different ratings and other categories to filter the hotel search results.

visitBerlin.de language options expanded

visitberlin has responded to the growing number of international visitors to Berlin. In addition to content optimised in German, English, French and Italian, the website has added other language versions: revised information about Berlin will be added in the coming months in seven additional languages including Arabic, Chinese, Dutch and Polish.

New Guide to the Berlin WelcomeCard

The Berlin WelcomeCard is the ticket to experience the best of the German capital. It includes free travel on public transport, discounts at 200 attractions and is available in different versions. visitBerlin.de has now a tool available to help users determine which Berlin WelcomeCard is right for their visit to the city. After answering some specific questions about their trip, users receive a suggested WelcomeCard offer. Then the user can even order the Berlin WelcomeCard online.

For more information, please visit visitBerlin.de.

(2,048 characters)