

Berlin's Official Tourism Portal available in 13 languages

visitBerlin.com now reaches more international visitors than ever

Berlin, 14 May 2013 *visitBerlin* is responding to the ongoing strong international interest in the German capital. Information and travel offers are now available in 13 different languages at visitBerlin.com, Berlin's official tourism portal. As well as the extensive German- and English-language web pages, a lot of information – including top attractions, museums, and restaurants – is also available in Spanish, French, and Italian. In addition, the most important content is now also provided in Arabic, Chinese, Japanese, Dutch, Polish, Portuguese, Russian and Turkish.

visitBerlin is targeting the markets in their particular languages that brought the most visitors to Berlin last year. In 2012, according to the Berlin-Brandenburg Statistics Office, visitor numbers from around Europe were up, including the UK (+13.4% compared to the previous year), the Netherlands (+3.4%) and Italy (+11.9%). As well as the USA (+17.5%), the overseas markets with large increases included Brazil (+28.4%), Israel (+16.1%), China (+25.2%) and Japan (+25.1%).

(1,174 Characters)

visitBerlin

"We know Berlin". This is the slogan that Berlin Tourismus & Kongress GmbH, operating under the trade name *visitBerlin*, has been using since 1993 to globally advertise for Berlin as a travel destination. *visitBerlin*'s Berlin Convention Office markets the German capital as a congress metropolis. As a tour operator, the private company offers a wide range of travel packages and also issues the official tourist ticket, the *Berlin WelcomeCard*. *visitBerlin* operates four Berlin Tourist Infos. The Berlin Service Center (Tel. 030-25 00 25) provides information on the complete spectrum of tourist services in Berlin. Information on the German capital is available in 13 different languages at visitBerlin.com.