

Press Release

Berlin Hotels support "Day Against Homophobia"

pink pillow Berlin Collection hotels are baking rainbow cakes

Berlin, 16 May 2013 The *pink pillow Berlin Collection* takes a stand: Initiated by Maneo-Toleranzbündnis, the hotels of the *pink pillow Berlin Collection* are baking cakes to support the "International Day Against Homophobia" on 17 May. On Friday, the participating hotels will be baking cakes, pies and muffins in rainbow colours to take a stand against homophobia and violence against LGBT persons. By participating in this action, hotels including the Hotel Berlin, Berlin, Schlosshotel Grunewald, the art'otel Berlin, the Radisson Blu Hotel, Interconti and Park Inn are showing their social commitment to LGBT projects. The colourful cake creations can be seen on 17 May at pinkpillow-berlin.com as well as on social media sites facebook.com/visitBerlin and twitter.com/visitBerlin.

New Hotel Collection for Lesbian, Gay, Bisexual and Transgender Travellers

Berlin stands for tolerance and openness. Together with the Berlin hotel industry, *visitBerlin* launched the *pink pillow Berlin Collection* in March 2013. This unique initiative is designed to support the attractiveness of capital as a destination for lesbians, gays, bisexuals and transsexuals. This new cooperative venture for gay and lesbian friendly hotels in Berlin that place a special emphasis on welcoming the community is one-of-a-kind. Each member hotel of the pink pillow believes that everyone has the right to be who they are and that every guest should feel safe and welcome. Meanwhile, the network consists of almost 50 Berlin hotels.

More information on pinkpillow-berlin.com.

About the "International Day Against Homophobia" The International Day Against Homophobia is taking place for the seventh time in Berlin. To draw attention to this important day, a number of events have been organised by the Berlin Alliance for Tolerance organised by Maneo. More information on: www.kisskissberlin.de and www.maneo.de

visitBerlin

"We know Berlin". This is the slogan that Berlin Tourismus & Kongress GmbH, operating under the trade name *visitBerlin*, has been using since 1993 to globally advertise for Berlin as a travel destination. *visitBerlin's* Berlin Convention Office markets the German capital as a congress metropolis. As a tour operator, the company offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates four Berlin Tourist Infos. The Berlin Service Center (Tel. 030-25 00 25) provides information on the complete spectrum of tourist services in Berlin.

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