

New Berlin Tourist Infos at Tegel Airport and the TV Tower

visitBerlin as a service partner at Tegel Airport and TV Tower

Berlin, 22 May 2013 Passengers arriving at Tegel Airport should make the Berlin Tourist Info their first stop. The new Berlin Tourist Info has been welcoming tourists and business travellers and providing information about their stay in the capital since spring. Initial results: the new Berlin Tourist Info at Tegel Airport, which is centrally located in Terminal A at Gate 1, is the second busiest in the city after the information office in Hauptbahnhof (Central Station). It is open daily from 8am–9pm.

Burkhard Kieker, CEO of *visitBerlin* remarks: "The new Berlin Tourist Info at Tegel Airport ensures that visitors are well-informed upon landing in Berlin. *visitBerlin* is thus taking into account the increasing number of visitors to Berlin, who arrive via the busiest airport in the capital."

Previously, there was only an information desk at Tegel, which provided information about flights and the airport itself. The Berlin Tourist Info now adds significant support to the airport's service and provides visitors to Berlin with comprehensive advice right from the start.

In preparation for the tourist peak season from May to October, *visitBerlin* today opened a Berlin Tourist Infopoint on the ground floor of the Fernsehturm (TV Tower)—Berlin's tallest attraction, which attracts some 1.25 million visitors per year. In addition, *visitBerlin* operates three other Berlin Tourist Infos at Hauptbahnhof (Central Station), the Brandenburg Gate, and at Neues Kranzler Eck.

Service Where You Need It

What's the quickest way to the Ku'damm? Where can I still get a hotel room? What's on tonight at the Berliner Ensemble? Qualified, multilingual staff at the Berlin Tourist Info counters will advise you on planning your activities in Berlin, let you know about current events, and reserve the right room for you among great deals at more than 350 hotels, boarding houses, and guest houses. Visitors to Berlin can also get maps, guide books, and the *Berlin WelcomeCard* which gives you free travel on public transport and discounts at more than 200 attractions.

Information about the services offered by the Berlin Tourist Infos can be found at:
touristinfo.visitBerlin.com

visitBerlin "We know Berlin". This is the slogan that Berlin Tourismus & Kongress GmbH, operating under the trade name *visitBerlin*, has been using since 1993 to globally advertise for Berlin as a travel destination. *visitBerlin's* Berlin Convention Office markets the German capital as a congress metropolis. As a tour operator, the company offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates four Berlin Tourist Infos. The Berlin Service Center (Tel. 030-25 00 25) provides information on the complete spectrum of tourist services in Berlin.

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