# **Press Release**



## **Berlin celebrates the World Cup**

The action might be in Brazil, but the party's in Berlin: the fan zone and public viewings bring in the football fans

**Berlin, 13 June 2014** Everything in Berlin revolves now around the 2014 FIFA World Cup<sup>™</sup> in Brazil. The German national team is fighting for victory in Brazil while the fans are cheering them on in the German capital. During the World Cup, public viewings of the matches and Brazilian-themed events ensure the entire city will catch the football spirit.

## Fan mile at the Brandenburg Gate

The biggest football party in all of Germany is taking place on Straße des 17. Juni between the Brandenburg Gate and the Victory Column. Seven gigantic screens are provided. The fan zone will open when Germany goes up against Portugal in its first match on Monday, 16 June. Until the final on Sunday, 13 July, up to 500,000 fans per game are expected to turn out. All of Germany's matches in the group round will be shown, followed by all of the matches from the second round. The gates open each day at 1.00pm. Admission is free.

## **Public Viewing and Brazilian Rhythms**

The city's beach bars are also celebrating the World Cup big time: Badeschiff Berlin is bringing the flair of Copacabana Beach to Berlin with caipirinha, sandy beaches and the World Cup. Entry from 4.00pm, no admission charge. Other beach bars are listed at sommer.visitBerlin.com.

In addition to bars and pubs, Berlin's hotels are also offering their guests and other fans the opportunity to see the World Cup live. These include the InterContinental Berlin, Hotel Palace Berlin and the H'Otello K'80 Berlin. Copa da Cultura 2.0 will be held at the Haus der Kulturen der Welt from 12 June–13 July and will combine live Brazilian music with World Cup broadcasts.

An overview of all public viewing sites can be found <a href="here">here</a>. The World Cup is a big deal for a sports city like Berlin. For more information about sport and football in Berlin, go to <a href="mailto:sport.visitBerlin.com">sport.visitBerlin.com</a> and <a href="mailto:football.visitBerlin.com">football.visitBerlin.com</a>.

#### visitBerlin

"We know Berlin." Berlin Tourismus & Congress GmbH, under the brand *visitBerlin*, has been using that knowledge since 1993 to promote Berlin all over the world as a great travel destination. *visitBerlin's* Berlin Convention Office markets the many convention and meeting options offered by the German capital. After London and Paris, Berlin is the third-most popular European city for tourism, with 26.9 million overnight stays in the German capital during 2013. Berlin is also one of the most popular destinations for conventions and meetings and is among the top five for ten years now. As a tour

#### visitBerlin / Berlin Tourismus & Kongress GmbH

Press Office Am Karlsbad 11 D-10785 Berlin

Fax: +49 (0)30 26 47 48 - 983

visitBerlin.de facebook.com/visitBerlin

#### **Press Officers:**

Katharina Dreger Tel.: +49 (0)30 26 47 48 – 956 katharina.dreger@visitBerlin.de

Christian Tänzler Tel.: +49 (0)30 26 47 48 – 912 christian.taenzler@visitBerlin.de

# **Press Release**



operator, *visitBerlin* offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates five Berlin Tourist Infos. The Berlin Service Center (Tel. +49(0)30-25 00 25) provides information on the complete spectrum of tourist services in Berlin. At <u>visitBerlin.com</u>, you can access information about Germany's capital in 13 languages.

visitBerlin / Berlin Tourismus & Kongress GmbH

Press Office Am Karlsbad 11 D-10785 Berlin

Fax: +49 (0)30 26 47 48 - 983

visitBerlin.de facebook.com/visitBerlin **Press Officers:** 

Katharina Dreger Tel.: +49 (0)30 26 47 48 – 956 katharina.dreger@visitBerlin.de

Christian Tänzler Tel.: +49 (0)30 26 47 48 – 912 christian.taenzler@visitBerlin.de