Press Release



Seeing the Places of History – Berlin: 25 Years Later

Berliners and visitors alike to become part of the commemoration

Berlin, 8 September 2014 Stand right on the spots where history was made: that's on the agenda for those coming to Germany's reunited capital 7–9 November to mark the 25th anniversary of the fall of the Berlin Wall. "Even in this age of virtual reality, people want to see the actual spots where history was made," comments Burkhard Kieker, CEO of *visitBerlin*. Current events around the world also make it clear that the global struggle for freedom and against dictatorship remains an important issue to this day. The fall of the Wall shows that this struggle can be won and the images of the epoch-changing event remain deeply rooted in the collective consciousness.

The centre of the commemoration will be the so-called "border of light," where 8,000 balloons will be illuminated along 15 kilometres of the former border between Bornholmer Straße and Oberbaumbrücke. Numerous display boards along the former border will tell the individual stories of those who tried to cross the border during the Wall's 28 year history. There will also be commemorative events and music concerts. The lighting installation will end the evening of 9 November as the balloons are released into the open skies, symbolising the fall of the Berlin Wall and the end of the city's division.

Online Information on the Anniversary

You can find information about the anniversary, special hotel deals and an overview of the many events at wall.visitberlin.com

visitBerlin

"We know Berlin." Berlin Tourismus & Kongress GmbH, under the brand *visitBerlin*, has been using that knowledge since 1993 to promote Berlin all over the world as a great travel destination. *visitBerlin*'s Berlin Convention Office markets the many convention and meeting options offered by the German capital. After London and Paris, Berlin is third-most popular European city for tourism, with 26.9 million overnight stays in the German capital during 2013. Berlin has been among the top five most popular destinations for conventions and meetings for the past ten years. As a tour operator, *visitBerlin* offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates five Berlin Tourist Info offices. The Berlin Service Center (Tel. +49(0)30-25 00 25) provides information on the complete spectrum of tourist services in Berlin. At <u>visitBerlin.com</u>, you can access information about Germany's capital in 13 languages.

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