

Fine Art & Finance Conference during Berlin Art Week

New international forum on art as investment / Combo-ticket available from *visitBerlin*

Berlin, 12 September 2014 For the first time, The Fine Art & Finance Conference (ARTfi) will be a part of this year's Berlin Art Week, showcasing contemporary art in the German capital 16–21 September. Meeting on 17 September, ARTfi will address the risks and rewards of art as an investment. In addition, international experts will speak to collectors, exhibitors and representatives of auction houses about possible future trends in the art market.

"We are delighted that international experts in the art market will have a discussion platform for the first time in Berlin with the Fine Art & Finance Conference", says Burkhard Kieker, CEO of *visitBerlin*. ARTfi was previously held in Tel Aviv, but will in the future be an integral part of Berlin Art Week.

During Art Week, new and established galleries with a focus on the contemporary art scene will exhibit at "abc" (art berlin contemporary) at Station Berlin and "Positions Berlin" at the Jandorf department store (both in Berlin's Mitte district). Exhibitions, lectures, discussions and performances are held in conjunction with Berlin Art Week at various locations around the city. Combo-tickets for entry to all of the exhibition sites with advance are available online at the *visitBerlin* website visitBerlin.com or at the Berlin Tourist Information Offices. The Berlin Art Week is made possible by the Senate Department for Economics, Technology and Research and is coordinated by the non-profit state-owned company Kulturprojekte Berlin GmbH.

The Berliner Liste art fair will be held in parallel 18 to 21 September, with 112 galleries, project spaces and artist participating. The venue this year is the Postbahnhof near Ostbahnhof. New this year is the "Editions Section" where books, photographs and small format paper art will be presented.

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