

## More than 1 million visitors commemorate anniversary

“The border of light has touched people’s hearts”

**Berlin, 11 November 2014** According to *visitBerlin* estimates, clearly more than one million visitors from outside of Berlin came to the city last weekend to participate in the commemorations marking a quarter century since the Fall of the Berlin Wall.

Burkhard Kieker, CEO of *visitBerlin* remarks: “Berlin has touched people’s hearts with the fabulous idea of a border of light. There was an upbeat mood with many expressions of solidarity as people took a moment to reflect on the past.”

Kulturprojekte Berlin GmbH organised the lighting installation made up of 8,000 illuminated balloons that were released into the night sky over Berlin on the evening of 9 November.

(771 characters)

### **visitBerlin**

"We know Berlin." Berlin Tourismus & Kongress GmbH, under the brand *visitBerlin*, has been using that knowledge since 1993 to promote Berlin all over the world as a great travel destination. *visitBerlin*'s Berlin Convention Office markets the many convention and meeting options offered by the German capital. After London and Paris, Berlin is the third-most popular European city for tourism, with 26.9 million overnight stays in the German capital during 2013. Berlin is also one of the most popular destinations for conventions and meetings and has been among the top five for ten years now. As a tour operator, *visitBerlin* offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates six Berlin Tourist Infos. The Berlin Service Center (Tel. +49(0)30-25 00 25) provides information on the complete spectrum of tourist services in Berlin. At [visitBerlin.com](http://visitBerlin.com), you can access information about Germany's capital in 14 languages.

---

### **visitBerlin / Berlin Tourismus & Kongress GmbH**

Press Office  
Am Karlsbad 11  
D-10785 Berlin  
Fax: +49 (0)30 26 47 48 – 983

[visitBerlin.de](http://visitBerlin.de)  
[facebook.com/visitBerlin](https://facebook.com/visitBerlin)

### **Press Officers:**

Björn Lisker  
Tel.: +49 (0)30 26 47 48 – 956  
[bjoern.lisker@visitBerlin.de](mailto:bjoern.lisker@visitBerlin.de)

Christian Tänzler  
Tel.: +49 (0)30 26 47 48 – 912  
[christian.taenzler@visitBerlin.de](mailto:christian.taenzler@visitBerlin.de)