

## Berlin expects two million guests over Easter weekend

Rediscovering the capital with the "Going Local Berlin" app

**Berlin, 1 April 2015** Berlin expects to welcome two million visitors over the Easter holidays. Visiting exhibitions, Easter walks through the Tiergarten, or exploring Berlin's neighbourhoods: Berlin offers many ways to spend a lovely Easter weekend in the German capital regardless of the weather.

"The Easter holidays have traditionally seen many visitors come to Berlin. Our city is an attractive destination in all weathers. Based on the very good hotel booking figures, we are optimistic and expect some two million people to come here over the long weekend," says Burkhard Kieker, CEO of *visitBerlin*. Not only will there be many guests in the city's hotels, but many others will come to the city just for the day and others will be staying with friends or family. "Berlin offers its guests a weatherproof, diverse programme on Easter."

### Cultural highlights and special places to discover this Easter

The city has many new cultural highlights on offer over the Easter holidays: Musically, there's everything from the Staatsoper Festtage under the baton of Daniel Barenboim to the Udo Jürgens musical "Ich war noch niemals in New York" at Theater des Westens. The Berlin exhibition year is starting at the Martin-Gropius-Bau where the "Zero" exhibition looks at the largest international art movement of the postwar period and "The Century Mark. Tel Aviv Museum of Art visits Berlin" brings masterpieces of the 19th and 20th centuries to Berlin. Special opening times of the Berlin museums over the Easter holidays can be found [here](#).

Special street food and design markets are opening, too: The land market "Dicke Linda," the spring market at Klunkerkranich in Neukölln, or the bar and food night and the "Heimat Bazaar" at Neue Heimat in Friedrichshain.

The new, free *visitBerlin* app "[Going Local Berlin](#)" offers additional insights into the city. The app combines some 600 tips in 60 charming and trendy Berlin neighbourhoods that are off the beaten path. The [Berlin WelcomeCard](#) is the perfect way to explore the city with public transport and discounts at some 200 tourist attractions included. With the arrival of spring, tours on Berlin's waterways and cycling tours through Berlin's districts are once again on offer.

More information about Easter in Berlin can be found at [visitBerlin.com](http://visitBerlin.com).

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#### **visitBerlin**

"We know Berlin." Berlin Tourismus & Congress GmbH, under the brand *visitBerlin*, has been using that knowledge since 1993 to promote Berlin all over the world as a great travel destination. The *visitBerlin* Berlin Convention Office markets the many convention and meeting options offered by the German capital. After London and Paris, Berlin is third-most popular European city for tourism, with 28.7 million overnight stays in the German capital during 2014. Berlin has been among the top five most popular destinations for conventions and meetings for the past ten years. As a tour operator, *visitBerlin* offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* betreibt sechs Berlin Tourist Infos. The Berlin Service Center (Tel. +49(0)30-25 00 25) provides information on the complete range of tourist offerings in Berlin.. [visitBerlin.de](http://visitBerlin.de) provides information about the capital in 14 languages.

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