

1 Year CityCube Berlin

New congress centre is a huge success for the German capital

Berlin, 5 May 2015 Twelve months after its opening, the CityCube Berlin can look back on a successful first year. Today, the congress centre is the site of national and international high-quality events.

“The CityCube Berlin has been a magnet for major events in Berlin for one year now. The modern location’s possibility to use the adjoining exhibition halls, especially, offers our customers a high degree of flexibility,” says Burkhard Kieker, CEO of *visitBerlin*.

Major congresses at CityCube Berlin – Science and medicine meet in Berlin

Perfect location for large conventions in Berlin: In the next months, events mainly from the field of medicine will take place in the multi-functional hall. The international convention highlights include “Euroanaesthesia 2015 – The European Anaesthesiology Congress” at the end of May with 8,000 participants, the neurologist convention “EAN 2015 – European Academy of Neurology” in June with 5,000 participants, and “ESICM LIVES 2015,” the European convention on the topic of care at the beginning of October with 5,000 participants.

The CityCube Berlin is the right place for these events: Equipped with the latest technology, the cube-shaped building offers plenty of space for larger meetings and conventions with room for up to 11,000 participants over its three levels. A walkway connects the CityCube Berlin with the exhibition grounds, creating space for up to 18,000 people.

According to the latest congress statistics, meetings and conferences related to science and research represented 15 per cent of the total 131,000 events in 2014.

Additional convention capacity for Berlin: Estrel Convention Center

In addition to the new multi-purpose CityCube, Berlin is currently expanding its existing convention capacity with the Estrel Berlin, Germany’s largest hotel. “Convention Hall II” will offer 10,000 m² of meeting space for conferences and congresses for up to 5,200 participants. The new facility is scheduled to open in September 2015. Together with its existing meeting space, the Estrel Berlin will offer more than 25,000 m² for conventions.

More information about Berlin as a meeting destination: convention.visitBerlin.com.

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"We know Berlin." Berlin Tourismus & Kongress GmbH, under the brand *visitBerlin*, has been using that knowledge since 1993 to promote Berlin all over the world as a great travel destination. *visitBerlin's* Berlin Convention Office markets the many convention and meeting options offered by the German capital. After London and Paris, Berlin is the third-most popular European city for tourism, with 28.7 million overnight stays in the German capital during 2014. Berlin is also one of the most popular destinations for conventions and meetings and has been among the top five for ten years now. As a tour operator, *visitBerlin* offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates six Berlin Tourist Infos. The Berlin Service Center (Tel. +49(0)30-25 00 25) provides information on the complete spectrum of tourist services in Berlin. At visitBerlin.com, you can access information about Germany's capital in 14 languages.

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