

New year, new meetings portal: Berlin Convention Office offers conference and event planners now even more services

- convention.visitBerlin.com website with congress calendar and blog
- **Convention Kit: all images, texts, and videos for easy download**

Berlin, 2 February 2017 The Berlin Convention Office of *visitBerlin* has redesigned its convention.visitBerlin.com website and is kicking off the new year with new services offered to convention, meeting, and event planners.

“Berlin is especially attractive to those organising international meetings thanks to its cosmopolitan and inspiring atmosphere,” says Heike Mahmoud, Director Conventions, *visitBerlin* Berlin Convention Office. “This is now also reflected in our website for convention and event planners which helps them identify unique locations for their next meeting and also introduces them to the main Berlin apps we offer. Our new technical features make it easy to assemble the information they select, come back to it at a later time, and download it for later reference. The new website will be an important tool for our clients’ planning work. “

New tools with information and planning helps for event planners

In addition to Meeting Guide Berlin, the **Convention Kit** on the new website is also particularly user-friendly. It is comparable to a shopping basket on e-commerce sites: planners can put the information they need to plan, organise, and execute their events into the kit and then download it directly for later reference. Planners have access to an extensive selection of Berlin-related images and texts, restaurant recommendations, convention statistics, and presentations about the German capital, among other highlights.

Also new is the **Congress Calendar** that lets users filter events by scheduled dates and industries through 2020. The calendar also contains selected Berlin highlights for the coming year. Event organisers thus get a unique overview of the meetings, trade fairs, conventions, and other events coming to Berlin in the months and years to come. The new blog “**Berlin Meetings**” provides inspiration and practical tips for event organisers.

The **Meeting Guide Berlin** is also integrated into the new site. This extensive search engine lists some 350 offerings which event planners can select from for optimal, easy planning of their next meeting, convention, or incentive. Practical features like searching for conference hotels, venues, service partners, and incentives and contact features also make event organisation a breeze. New offerings are constantly being added to the Meeting Guide Berlin.

The new site is mobile-ready and can be used on all devices.

For more information on Berlin as a convention destination, go to convention.visitBerlin.com.

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Press release



visitBerlin

"We know Berlin." This is the slogan that Berlin Tourismus & Kongress GmbH, operating under the trade name *visitBerlin*, has been using since 1993 to advertise Berlin globally as a travel destination. The *visitBerlin* Berlin Convention Office markets the city as an event location for meetings and conventions of all sizes. Berlin's popularity as a tourist destination continues to grow: with more than 30 million overnight stays in 2015, the German capital is as busy as ever. The city is also in great demand as a place to hold meetings: Berlin is currently the #1 destination for conferences and conventions organised by international associations. As a tour operator, the company offers a wide range of travel packages and also issues the official tourist ticket, the Berlin WelcomeCard. *visitBerlin* operates six Berlin Tourist Information Offices across the city. The Berlin Service Center (Tel. +49(0)30-25 00 25) provides information on the complete range of tourist offerings in Berlin. The website visitBerlin.de provides information about the capital in 14 languages.

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