

The Berlin WelcomeCard is even simpler

- **Print tickets at home before traveling**
- **Guide can be downloaded as an e-book to your smartphone**
- **Number of discount partners has risen to 202**

Berlin, 30 January 2017 The official tourist ticket for Berlin is getting even easier to use. Since the beginning of the year, the Berlin WelcomeCard may now also be used separately from the accompanying voucher guide. Users who would like to keep their hands free whilst sightseeing can now download the guide as an e-book to their smartphones so that they can find out about the available tours and discounts wherever they head. The Berlin WelcomeCard (fare zone AB) can also easily be booked, paid for, and printed before leaving home.

The Berlin Welcome Card is the official city ticket for the German capital and is available in all Berlin Tourist Information Offices. It can also be purchased at public transport ticket machines operated by BVG und S-Bahn Berlin, at the city's airports, in many hotels, or by calling *visitBerlin* at +49 30 25 00 25. The website berlin-welcomecard.de also helps people planning their trip to Berlin choose the right version of the ticket with just a few clicks.

Only one guide per group necessary

Each group only needs to carry one guide with them. Everyone else just needs to show their ticket whenever there are ticket checks on public transport as well as at the sites and the majority of discount partners. The Berlin WelcomeCard not only gives visitors unlimited use of public transport and access to city tours, but it also gives discounts of up to 50 per cent at many places around the city.

Number of discount partners has risen to 202

Some new discount partners for 2017 One of the biggest highlights for 2017 will be the IGA International Horticultural Exposition. The Berlin WelcomeCard offers a discount off the regular admission price. Visitors can also get discounted admission for the newly updated Zeiss Planetarium in Prenzlauer Berg. Another new discount is on offer from Museum Barberini in Potsdam.

Visitors have added options for guided tours of the city, including discounts on SEG TOUR Segway tours and tours in a vintage VW Beetle. Another new partner is a scooter provider, providing options for maximum mobility from the Brandenburg Gate through the Tiergarten to the Victory Column and Bellevue Palace.

Following the city tour, a leisurely visit to a museum is also no problem. For example, visitors might want to explore the newly opened Berlin Wall Museum "The Wall" at the East Side Gallery. There is also "The GATE Berlin", which opened directly at the Brandenburg Gate last year. Visitors can enjoy up to 30 per cent off the regular admission price.

Putting together a personal tour of the German capital and finding the right Berlin WelcomeCard is even easier at www.berlin-welcomecard.de.

(2,839 characters)

visitBerlin / Berlin Tourismus & Kongress GmbH

Press Office
Am Karlsbad 11
D-10785 Berlin
Fax: +49 (0)30 26 47 48 – 968

press.visitBerlin.com
facebook.com/visitBerlin

Press Contact

Christian Tänzler, Press Spokesman
Tel.: +49 (0)30 26 47 48 – 912
christian.taenzler@visitBerlin.de

Anja Mikulla, Deputy Spokeswoman
Tel.: +49 (0)30 26 47 48 – 903
[@visitBerlin.de](https://twitter.com/anja.mikulla)

Press Release



visitBerlin

"We know Berlin." This is the slogan that Berlin Tourismus & Kongress GmbH, operating under the trade name *visitBerlin*, has been using since 1993 to advertise Berlin globally as a travel destination. *visitBerlin*'s Berlin Convention Office markets the city as an event location for meetings and conventions of all sizes. Berlin's popularity as a tourist destination continues to grow: with more than 30 million overnight stays in 2015, the German capital is as busy as ever. The city's also in great demand as a place to hold meetings: Berlin is currently the #1 destination for conferences and conventions organised by international associations. As provider of tourism services, the company offers a wide range of travel packages and also issues the city's official tourist ticket, the Berlin WelcomeCard. *visitBerlin* also operates six Berlin Tourist Information Offices across the city. The Berlin Service Center (Tel. +49(0)30-25 00 25) provides information on the complete range of tourist offerings in Berlin. The website visitBerlin.com provides information about the capital in 14 languages.

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