

Berlin Convention Highlights for 2017

- **Events with the most visitors: digital and medical conventions such as the World Congress of Psychiatry**
- **Unusual topics for meetings: from love letters to comic books**
- **An overview of Berlin events and conventions can be found at convention.visitBerlin.com/congresscalendar**

Berlin, 8 March 2017 Berlin is going to be the stage for a number of major conventions and other events in 2017. Particularly well represented are gatherings related to medicine and the healthcare industry, such as the World Health Summit in October, and events related to the digital world, such as re:publica, the conference all about the web coming in May. “Berlin is like no other city when it comes to offering inspiration, new ideas, and a network of many young creative types and entrepreneurs. When it comes to discussions of the world’s future and other high-level international meetings, more and more organisers are choosing Berlin,” says Heike Mahmoud, Director Conventions of the *visitBerlin* Berlin Convention Office.

Berlin draws major medical conventions in 2017

Berlin has some major gatherings to look forward to this year. For example, more than 10,000 participants are expected for the meeting of the “International Society on Thrombosis Research” in July (isth2017.org). In October some 12,000 experts from all over the world as well as several high-profile keynote speakers will come to Berlin for the “World Congress of Psychiatry and Psychotherapy” (wpaberlin2017.com).

Digital conferences in the German capital

More than 100 researchers will meet this May at Kosmos Berlin for the “The Digital Future” conference (science-match.tagesspiegel.de/the-digital-future-may-2017). In August, the entire city will be hosting the “New I.D. Festival” (newid-berlin.com), another event addressing digitalisation and business. The latest addition: “TechCrunch Disrupt 2017” is coming in December, making its move from London to Berlin this year. Disruptive technologies are also the subject at “DTIM” (disruptive-technologies.de). The conference will investigate how digital risks can be made transparent and manageable for companies.

Unusual events: from love letters to comic books

As expected, Berlin also draws events with a little less gravitas, such as the Love Letter Convention (loveletterconvention.com) in May, when authors of romance novels and their fans will gather. For online gamers, Berlin is not only hosting “International Games Week” in April (gamesweekberlin.com), but also “Quo Vadis 2017 – create – game – business”, which will make Berlin Europe’s hot spot for game developers from around the world (qvconf.com). “German Comic Con” expects some 30,000 visitors, authors, and international stars of the comic book scene to descend on the German capital this year (germancomiccon.com). The “Music Cities Convention” this April is the largest conference of its kind and will address the relationship between urban development and music (musiccitiesconvention.com).

visitBerlin / Berlin Tourismus & Kongress GmbH

Press Office
Am Karlsbad 11
10785 Berlin, Germany
+49 (0) 30 26 47 48 – 968

press.visitBerlin.com
facebook.com/visitBerlin

Press Office

Christian Tänzler, Spokesman
Tel.: +49 (0) 30 26 47 48 – 912
christian.taenzler@visitBerlin.de

Anja Mikulla, Deputy Spokeswoman
Tel.: +49 (0) 30 26 47 48 – 903
anja.mikulla@visitBerlin.de

Press Release



Number of meetings and events in Berlin on the rise

A look at the most recent statistics for 2016 show that more than 11.5 million people came to Berlin last year to participate in one of approx. 137,500 events (both +2 per cent). Berlin is a popular location for events that address issues related to the future. 16 per cent of Berlin's events are held by the 'medicine, science and research' industry (up from 12 per cent in 2015). Conferences dealing with the IT, electronics and communication industries come in second place with 13 per cent.

All meetings and conventions can be searched by topic and date on the conventions calendar at convention.visitBerlin.com.

(3,675 characters)

Overview of major conventions with more than 2,500 participants: the medical and digital industries dominate

Date	Convention Name	Category	Participants	Location
24–30.04.17	Games Week 2017	Digital	> 12,000	Station Berlin
25–27.04.17	conHIT – Connecting Healthcare IT	Technology	9,000	Messe Berlin
26 –29.04.17	49th Meeting of the DGG (German Dermatological Society)	Medicine	3,000	CityCube Berlin
08–14.05.17	re:publica	Digital	8,000	Station Berlin
24 –26.05.17	European Stroke Conference 2017	Medicine	3,000	Maritim Hotel
20–22.06.17	Medicine and Health Convention 2017	Medicine	8,000	CityCube Berlin
27–29.06.17	SMACC Conference 2017 (Social Media and Critical Care)	Digital	2,500	Tempodrom
29.06–01.07.17	37th Annual Meeting of the German Society for Senology	Medicine	> 2,500	CityCube Berlin
08–13.07.17	ISTH 2017 Congress (International Society on Thrombosis and Haemostasis)	Medicine	10,000	Messe Berlin
28.09–1.10.17	115th Convention of the German Ophthalmological Society (DOG)	Medicine	4,600	Estrel Berlin
01–31.10.17	EPCA 2017 (European Petrochemical Association)	Chemistry/Pharmaceuticals	2,700	InterContinental Berlin
08 –12.10.17	WPA XVII World Congress of Psychiatry	Medicine	12,000	CityCube Berlin
24–27.10.17	DKOU – German Congress for Orthopaedics and Trauma Surgery	Medicine	11,000	CityCube Berlin
06–08.11.17	BIO-Europe 2017	Pharmaceuticals/Biotechnology	> 3,500	CityCube Berlin
04–05.12.17	TechCrunch Disrupt 2017	Digital	2,500	Arena Berlin

visitBerlin / Berlin Tourismus & Kongress GmbH

Press Office
Am Karlsbad 11
10785 Berlin, Germany
+49 (0) 30 26 47 48 – 968

press.visitBerlin.com
facebook.com/visitBerlin

Press Office

Christian Tänzler, Spokesman
Tel.: +49 (0) 30 26 47 48 – 912
christian.taenzler@visitBerlin.de

Anja Mikulla, Deputy Spokeswoman
Tel.: +49 (0) 30 26 47 48 – 903
anja.mikulla@visitBerlin.de