

January - December 2015

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	939,947	1.5	12,369,293	4.2	2,272,634	4.2	30,250,066	5.4	100.0	2.4	
Germany	540,322	-1.8	7,504,520	2.1	1,143,560	-0.3	16,601,931	2.5	54.9**	2.2	
Total foreign countries	399,625	6.3	4,864,773	7.6	1,129,074	9.3	13,648,135	9.2	45.1**	2.8	
Total Europe	302,501	5.1	3,450,865	5.5	842,285	7.9	9,555,292	6.5	70.0	2.8	
Europe											
United Kingdom	57,453	16.6	557,827	15.9	165,612	21.2	1,530,254	19.6	11.2	2.7	1
Italy	26,837	0.0	303,568	1.6	82,037	2.5	943,139	1.2	6.9	3.1	2
Netherlands	29,812	-3.6	302,273	2.5	83,543	-2.7	845,477	2.2	6.2	2.8	3
Spain	23,481	35.6	272,824	25.2	75,019	42.9	841,416	27.7	6.2	3.1	4
Denmark	19,429	-3.1	233,565	0.1	53,741	-0.9	663,724	0.4	4.9	2.8	5
Switzerland	18,431	3.3	237,319	7.1	50,341	6.3	652,331	8.9	4.8	2.7	6
France	16,860	-2.0	215,950	-2.8	45,500	-2.3	594,263	-3.6	4.4	2.8	7
Sweden	12,584	-7.7	180,075	5.2	33,028	-5.1	470,383	4.9	3.4	2.6	8
Austria	9,849	-2.0	149,796	0.2	24,181	-2.3	379,948	-0.3	2.8	2.5	9
Russia	9,908	-30.7	131,894	-24.8	27,832	-29.1	353,491	-27.1	2.6	2.7	10
Poland	16,153	0.1	156,363	-2.1	27,944	1.0	316,235	-2.1	2.3	2.0	11
Norway	8,511	0.5	110,758	-2.0	24,879	2.8	306,965	1.0	2.2	2.8	12
Belgium	10,139	41.3	107,394	18.7	27,286	42.5	295,516	19.9	2.2	2.8	13
Finland	6,818	8.5	73,653	-0.9	20,496	11.5	216,009	0.5	1.6	2.9	14
Turkey	5,236	18.6	53,983	23.5	13,247	19.0	143,766	26.5	1.1	2.7	15
Ireland, Republic	4,636	11.8	50,673	19.2	13,208	13.4	142,359	21.6	1.0	2.8	16
Czech Republic	3,178	0.0	45,008	4.7	7,135	9.9	100,857	9.1	0.7	2.2	17
Greece	3,827	20.4	27,185	6.9	13,879	21.0	88,843	7.1	0.7	3.3	18
Portugal	2,538	3.5	28,212	30.0	7,141	-3.9	84,108	28.5	0.6	3.0	19
Romania	1,189	12.6	18,459	21.7	3,620	-2.2	57,893	21.3	0.4	3.1	20
Hungary	1,057	-6.0	20,349	4.5	2,485	-16.9	54,170	3.7	0.4	2.7	21
Ukraine	1,657	20.4	18,114	12.1	4,386	14.4	47,243	8.8	0.3	2.6	22
Luxembourg	893	-15.8	14,308	0.4	2,510	-16.1	38,420	0.6	0.3	2.7	23
Iceland	949	44.9	10,732	26.2	3,271	39.3	36,878	30.4	0.3	3.4	24

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	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,690	54.5	14,079	26.5	3,985	61.7	31,080	29.9	0.2	2.2	25
Slovakia	919	88.3	10,890	29.7	2,427	98.6	29,254	36.6	0.2	2.7	26
Bulgaria	738	-20.2	9,399	-17.9	1,793	-35.9	26,837	-15.2	0.2	2.9	27
Lithuania	1,108	7.4	12,134	16.4	2,377	2.4	26,540	17.3	0.2	2.2	28
Croatia	633	19.0	9,014	24.3	1,644	36.5	23,934	23.9	0.2	2.7	29
Slovenia	460	5.3	8,540	26.1	1,200	-20.9	22,937	12.4	0.2	2.7	30
Estonia	615	61.4	7,695	-2.0	1,788	69.3	19,820	2.2	0.1	2.6	31
Cyprus	588	217.8	4,025.0	89.3	2,166	308.7	13,913	101.8	0.1	3.5	32
Malta	577	101.0	2,417	32.2	2,014	87.3	8,046	31.5	0.1	3.3	33
Other European countries	3,748	-12.1	52,390	1.8	10,570	-4.6	149,243	6.3	1.1	2.8	

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	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	23,892	13.2	388,965	12.9	67,106	18.1	1,080,300	17.0	7.9	2.8	1
Brazil	5,319	-30.2	77,705	7.7	17,963	-24.3	261,227	12.9	1.9	3.4	2
Canada	2,161	2.4	49,570	8.6	6,333	0.9	150,899	10.7	1.1	3.0	3
Central America, Caribbean	2,135	28.2	29,689	11.7	5,203	16.4	83,884	15.7	0.6	2.8	4
Other North American countries	410	48.6	6,516	45.3	1,164	46.4	19,113	46.8	0.1	2.9	
Other South American countries	3,078	15.7	62,335	21.4	8,789	17.7	188,696	22.7	1.4	3.0	
Total America	36,995	4.4	614,780	12.9	106,558	7.0	1,784,119	16.6	13.1	2.9	
Israel	11,366	13.0	122,376	18.4	44,130	15.7	464,533	19.8	3.4	3.8	1
China, incl. Hongkong	5,921	3.8	119,065	32.9	14,232	2.5	266,124	26.6	1.9	2.2	2
Arabic Gulf States	2,827	17.8	47,168	28.3	12,196	29.3	188,250	30.3	1.4	4.0	3
Japan	4,014	-6.0	56,111	0.4	9,229	-9.7	137,416	0.3	1.0	2.4	4
South Korea	1,459	26.3	24,048	20.6	3,430	20.7	64,508	34.7	0.5	2.7	5
India	1,140	31.0	20,774	20.0	3,152	23.9	56,556	15.2	0.4	2.7	6
Taiwan	621	38.6	12,126	45.4	1,762	55.8	33,374	45.1	0.2	2.8	7
Other Asian countries	6,364	17.6	75,990	22.5	18,752	31.5	215,342	23.7	1.6	2.8	
Total Asia	33,712	11.2	477,658	21.5	106,883	15.6	1,426,103	21.5	10.4	3.0	
Australia	7,682	14.4	84,649	5.0	24,169	16.0	258,466	7.2	1.9	3.1	1
New Zealand, Oceania	899	10.7	11,962	12.1	2,424	7.8	34,217	15.5	0.3	2.9	2
Total Australia, New Zealand, Ocean	8,581	14.0	96,611	5.8	26,593	15.2	292,683	8.1	2.1	3.0	
South Africa	811	24.6	9,251	19.8	2,484	37.8	28,347	15.5	0.2	3.1	
Other African countries	2,459	23.7	33,364	35.2	7,953	22.0	110,167	28.6	0.8	3.3	
No information on residence	14,566	19.8	182,244	-2.0	36,318	25.7	451,424	2.3	3.3	2.5	

*Compared to 2014

**Share of total bednights, otherwise share of international bednights

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**Top-10- Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	16,601,931	2.5
UK	1,530,254	19.6
USA	1,080,300	17.0
Italy	943,139	1.2
Netherlands	845,477	2.2
Spain	841,416	27.7
Denmark	663,724	0.4
Switzerland	652,331	8.9
France	594,263	-3.6
Sweden	470,383	4.9

Bednights (percentage)

Domestic / International			
January - December 2014		January - December 2015	
Germany	56.4%	Germany	54.9%
International	43.6%	International	45.1%
Germany / Europe / Overseas			
January - December 2014		January - December 2015	
Germany	56.4%	Germany	54.9%
Europe (w/o Germany)	31.3%	Europe (w/o Germany)	31.6%
Overseas	12.3%	Overseas	13.5%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds		rooms		beds	rooms	
	January - December						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	
Total accommodations ²	30,250,066	5.4	16,601,931	2.5	13,648,135	9.2	53.7	60.5	ns	ns	137,297	ns	774
Total hotel properties	25,585,369	6.1	14,120,409	2.8	11,464,960	10.5	55.0	61.2	ns	ns	115,927	ns	633
Hotels	15,995,218	4.4	8,249,196	0.4	7,746,022	8.9	57.0	61.9	ns	ns	71,563	ns	233
Hotels (breakfast only)	9,008,488	9.3	5,534,371	6.6	3,474,117	13.7	52.6	60.9	ns	ns	41,128	ns	298
Guesthouses	41,190	36.4	27,276	17.8	13,914	97.2	38.7	46.5	ns	ns	230	ns	9
Boarding houses	540,473	6.6	309,566	1.6	230,907	14.0	40.8	49.6	ns	ns	3,006	ns	93
Other accommodations	4,664,697	1.9	2,481,522	0.8	2,183,175	3.1	46.4	56.8	ns	ns	21,370	ns	141
Camping sites	106,056	-7.2	67,266	-11.5	38,790	1.4	1.1	8.6	ns	ns	2,700	ns	6

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2014

** Number of accommodations available in reporting month

ns = not specified