

January - June 2016

Berlin

MARKETS	ARRIVALS				BEDNIGHTS				SHARE**	DURATION	RANK Overn.
	June		Jan.-June		June		Jan.-June		June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	1,159,073	2.5	5,995,016	3.0	2,740,024	2.2	14,413,516	4.3	100.0	2.4	
Germany	715,187	6.0	3,705,660	3.2	1,547,105	5.7	8,025,298	4.0	55.7**	2.2	
Total foreign countries	443,886	-2.6	2,289,356	2.8	1,192,919	-1.9	6,388,218	4.8	44.3**	2.8	
Total Europe	288,848	-0.5	1,649,732	3.4	752,587	0.1	4,524,380	4.6	70.8	2.7	
Europe											
United Kingdom	51,204	2.7	279,932.0	10.4	137,309	5.7	768,210	13.5	12.0	2.7	1
Italy	24,050	2.7	144,520	-6.5	67,884	7.8	434,891	-7.2	6.8	3.0	2
Spain	27,071	-9.5	137,260	22.3	77,204	-6.2	413,904	29.5	6.5	3.0	3
Netherlands	22,827	12.6	136,574	-0.1	60,724	13.5	377,598	1.8	5.9	2.8	4
Switzerland	20,749	-5.9	110,342	-2.4	52,950	-6.3	302,227	-0.7	4.7	2.7	5
France	18,329	11.7	108,834	1.7	47,114	12.4	298,736	3.7	4.7	2.7	6
Denmark	12,672	1.1	93,390	-2.1	32,514	-0.8	261,157	-1.9	4.1	2.8	7
Sweden	14,040	-6.5	74,685	-4.5	35,633	-3.9	196,494	-3.5	3.1	2.6	8
Austria	12,949	-1.9	70,446	-2.5	30,955	-4.5	176,182	-3.7	2.8	2.5	9
Belgium	8,988	18.2	63,025	28.4	22,491	12.7	169,652	28.2	2.7	2.7	10
Poland	12,511	-4.1	75,359	4.1	23,182	-8.0	147,697	0.6	2.3	2.0	11
Russia	7,914	-38.4	51,389	-28.1	19,842	-39.0	141,588	-26.2	2.2	2.8	12
Norway	8,699	7.2	46,702	2.5	22,935	3.4	130,091	2.3	2.0	2.8	13
Turkey	5,454	12.5	35,652	32.4	13,938	14.9	98,113	35.2	1.5	2.8	14
Finland	7,280	-3.5	33,555	-1.0	20,455	-5.3	97,799	0.0	1.5	2.9	15
Ireland, Republic	5,512	31.0	26,439	19.7	15,383	37.0	75,428	23.1	1.2	2.9	16
Greece	2,080	9.2	18,167	30.3	6,017	3.2	59,180	32.3	0.9	3.3	17
Czech Republic	4,042	14.8	22,636	15.2	8,291	13.7	48,475	14.7	0.8	2.1	18
Portugal	2,591	-3.4	14,167	-0.1	7,188	-14.3	39,876	-6.8	0.6	2.8	19
Romania	1,722	8.8	9,070	8.2	4,209	-19.1	25,933	-7.4	0.4	2.9	20
Ukraine	1,724	0.3	9,485	7.6	4,649	-0.8	25,085	12.6	0.4	2.6	21
Hungary	1,717	-18.8	9,503	-3.7	3,901	-23.7	24,395	-4.6	0.4	2.6	22
Luxembourg	1,285	4.0	6,836	-5.0	3,359	4.2	18,361	-2.4	0.3	2.7	23
Latvia	1,660	48.9	8,127	35.1	3,455	40.3	17,762	31.7	0.3	2.2	24
Slovakia	1,118	24.4	6,660	36.3	2,805	33.9	17,648	28.6	0.3	2.6	25
Iceland	939	23.7	4,582	-5.4	3,726	54.3	15,963	2.4	0.2	3.5	26
Lithuania	1,261	-1.4	6,375	18.1	2,608	-2.5	14,007	17.8	0.2	2.2	27

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	June		Jan.-June		June		Jan.-June		June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Estonia	1,114	64.1	5,052	47.2	2,672	55.5	12,833	53.7	0.2	2.5	28
Bulgaria	826	-4.1	4,905	2.8	2,101	-16.0	12,506	-11.7	0.2	2.5	29
Slovenia	697	-4.3	4,294	-1.6	1,672	-14.7	12,449	4.6	0.2	2.9	30
Croatia	625	-23.9	4,453	-0.8	1,575	-23.6	12,220	0.4	0.2	2.7	31
Cyprus	304	-28.5	2,110	33.1	893	-31.2	7,092	38.4	0.1	3.4	32
Malta	404	71.9	1,811	98.8	1,309	88.1	6,188	116.4	0.1	3.4	33
Other European countries	4,490	-35.9	23,395	-18.1	11,644	-34.7	64,640	-18.2	1.0	2.8	

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	June		Jan.-June		June		Jan.-June		June	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	52,334	-0.2	181,924	3.5	148,060	1.0	521,790	9.3	8.2	2.9	1
Brazil	5,909	-33.1	27,681	-26.2	19,448	-32.3	93,022	-25.7	1.5	3.4	2
Canada	6,760	13.4	22,289	0.8	21,947	21.9	70,434	6.0	1.1	3.2	3
Central America, Caribbean	3,213	-20.4	11,809	-15.2	8,330	-39.8	32,003	-18.2	0.5	2.7	4
Other North American countries	1,043	-7.1	3,391	11.1	3,141	1.0	9,936	19.4	0.2	2.9	
Other South American countries	8,788	5.0	37,409	23.8	25,441	3.6	114,058	24.0	1.8	3.0	
Total America	78,047	-3.4	284,503	0.7	226,367	-3.6	841,243	4.1	13.2	3.0	
Israel	11,936	2.4	57,780	5.3	41,836	-1.8	210,137	7.0	3.3	3.6	1
China, incl. Hongkong	11,651	-16.4	45,675	-6.1	24,971	-12.9	102,824	-0.8	1.6	2.3	2
Arabic Gulf States	2,500	-50.7	18,700	-10.9	10,588	-38.8	77,367	7.0	1.2	4.1	3
Japan	4,502	-22.6	20,666	-14.4	10,900	-24.8	50,235	-14.6	0.8	2.4	4
India	3,064	18.6	11,304	7.4	8,385	29.5	32,707	16.1	0.5	2.9	5
South Korea	2,246	-0.3	10,017	0.5	5,956	6.8	26,472	7.1	0.4	2.6	6
Taiwan	1,734	25.5	4,853	8.2	3,753	13.2	11,929	4.8	0.2	2.5	7
Other Asian countries	6,863	-21.2	35,908	-1.3	19,365	-16.9	105,024	3.4	1.6	2.9	
Total Asia	44,496	-13.5	204,903	-2.4	125,754	-11.3	616,695	3.3	9.7	3.0	
Australia	9,844	5.1	30,365	-2.1	30,322	5.8	95,100	-0.5	1.5	3.1	1
New Zealand, Oceania	1,069	-36.0	4,624	-6.9	3,278	-26.9	13,070	-7.6	0.2	2.8	2
Total Australia, New Zealand, Oceania	10,913	-1.1	34,989	-2.8	33,600	1.4	108,170	-1.4	1.7	3.1	
South Africa	989	-31.5	4,070	-8.1	2,944	-25.7	13,055	-0.4	0.2	3.2	
Other African countries	1,905	-45.9	15,461	-4.2	5,788	-44.6	56,302	6.9	0.9	3.6	
No information on residence	18,688	7.7	95,698	17.2	45,879	12.2	228,373	18.9	3.6	2.4	

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**Top-10-Bednights in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	8,025,298	4.0
UK	768,210	13.5
USA	521,790	9.3
Italy	434,891	-7.2
Spain	413,904	29.5
Netherlands	377,598	1.8
Switzerland	302,227	-0.7
France	298,736	3.7
Denmark	261,157	-1.9
Sweden	196,494	-3.5

Bednights (percentage)

Domestic / International			
January - December 2015		January - June 2016	
Germany	54.9%	Germany	55.5%
International	45.1%	International	44.5%
Germany / Europe / Overseas			
January - December 2015		January - June 2016	
Germany	54.9%	Germany	55.5%
Europe (w/o Germany)	31.6%	Europe (w/o Germany)	32.3%
Overseas	13.5%	Overseas	12.2%

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	beds	rooms	
	Jan.-June						June	Jan.-June	June	Jan.-June	June	June	June
Total accommodations ²	14,413,516	4.3	8,025,298	4.0	6,388,218	4.8	65.5	57.3	ns	ns	138,859	ns	779
Total hotel properties	12,206,022	4.4	6,905,622	4.8	5,300,400	3.8	65.1	57.5	ns	ns	117,552	ns	638
Hotels	7,566,898	3.5	4,052,896	5.0	3,514,002	1.9	64.5	57.7	ns	ns	72,650	ns	235
Hotels (breakfast only)	4,379,760	6.2	2,706,109	5.1	1,673,651	8.1	67.0	58.0	ns	ns	41,815	ns	303
Guesthouses	18,318	1.5	11,745	-2.4	6,573	9.2	51.0	42.3	ns	ns	241	ns	9
Boarding houses	241,046	-2.3	134,872	-6.5	106,174	3.6	56.6	46.2	ns	ns	2,846	ns	91
Other accommodations	2,207,494	4.2	1,119,676	-0.8	1,087,818	9.9	67.2	56.6	ns	ns	21,307	ns	141
Camping sites	40,416	31.5	28,421	29.5	11,995	36.4	10.0	6.6	ns	ns	4,576	ns	11

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2015

** Number of accommodations available in reporting month

ns = not specified