

January - June 2015

Berlin

| MARKETS | ARRIVALS | | | | BEDNIGHTS | | | | SHARE** | DURATION | RANK Overn. |
|--------------------------------|------------------|-------------|------------------|------------|------------------|-------------|-------------------|------------|---------------|------------|----------------|
| | June | | Jan.-June | | June | | Jan.-June | | Jan.-June | of STAY | |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| Total | 1,128,122 | 4.3 | 5,815,492 | 4.9 | 2,674,787 | 3.2 | 13,809,159 | 4.8 | 100.0 | 2.4 | |
| Germany | 672,380 | -2.8 | 3,589,261 | 2.6 | 1,458,579 | -5.2 | 7,713,095 | 2.1 | 55.9** | 2.1 | |
| Total foreign countries | 455,742 | 16.9 | 2,226,231 | 9.0 | 1,216,208 | 15.5 | 6,096,064 | 8.5 | 44.1** | 2.7 | |
| Total Europe | 290,103 | 11.9 | 1,595,303 | 6.2 | 751,443 | 10.0 | 4,323,276 | 5.4 | 70.9 | 2.7 | |
| Europe | | | | | | | | | | | |
| United Kingdom | 50,159 | 13.9 | 253,861 | 16.5 | 130,022 | 16.0 | 676,687 | 17.1 | 11.1 | 2.7 | 1 |
| Italy | 23,340 | 25.6 | 154,460 | 8.0 | 62,769 | 15.4 | 468,554 | 7.4 | 7.7 | 3.0 | 2 |
| Netherlands | 20,188 | -4.6 | 136,658 | 2.8 | 53,753 | -9.2 | 371,236 | 2.6 | 6.1 | 2.7 | 3 |
| Spain | 28,658 | 58.7 | 110,997 | 19.7 | 79,568 | 51.7 | 316,980 | 15.3 | 5.2 | 2.9 | 4 |
| Switzerland | 21,841 | 10.4 | 112,837 | 9.0 | 56,458 | 9.6 | 304,297 | 8.6 | 5.0 | 2.7 | 5 |
| France | 16,992 | -8.4 | 107,581 | 1.1 | 43,276 | -12.3 | 289,369 | -1.8 | 4.7 | 2.7 | 6 |
| Denmark | 12,550 | -5.2 | 95,385 | -2.4 | 32,739 | -7.8 | 266,119 | -3.4 | 4.4 | 2.8 | 7 |
| Sweden | 15,055 | 14.5 | 78,284 | 4.1 | 37,249 | 10.4 | 203,864 | 2.6 | 3.3 | 2.6 | 8 |
| Russia | 12,860 | 2.2 | 71,474 | -19.7 | 32,651 | -0.9 | 191,916 | -23.7 | 3.1 | 2.7 | 9 |
| Austria | 13,198 | 0.2 | 72,266 | -0.4 | 32,364 | -2.9 | 182,827 | -2.4 | 3.0 | 2.5 | 10 |
| Poland | 13,253 | -5.1 | 72,573 | -4.5 | 25,893 | -4.3 | 147,492 | -5.4 | 2.4 | 2.0 | 11 |
| Belgium | 7,608 | 18.0 | 49,098 | 12.3 | 19,917 | 19.4 | 132,261 | 10.9 | 2.2 | 2.7 | 12 |
| Norway | 8,185 | -2.1 | 45,611 | -1.8 | 22,362 | -0.4 | 127,300 | 0.4 | 2.1 | 2.8 | 13 |
| Finland | 7,688 | 4.9 | 34,034 | -2.3 | 21,929 | 1.8 | 98,106 | -1.5 | 1.6 | 2.9 | 14 |
| Turkey | 4,795 | 18.4 | 26,870 | 28.8 | 12,010 | 5.2 | 72,452 | 31.3 | 1.2 | 2.7 | 15 |
| Ireland, Republic | 4,220 | 14.1 | 22,095 | 25.9 | 11,228 | 16.3 | 61,265 | 28.1 | 1.0 | 2.8 | 16 |
| Greece | 1,908 | 10.9 | 13,942 | 6.3 | 5,844 | 6.5 | 44,753 | 6.3 | 0.7 | 3.2 | 17 |
| Portugal | 2,591 | 64.5 | 14,091 | 57.5 | 8,089 | 62.9 | 42,487 | 51.5 | 0.7 | 3.0 | 18 |
| Czech Republic | 3,502 | 5.3 | 19,624 | 2.8 | 7,262 | 7.3 | 42,230 | 5.6 | 0.7 | 2.2 | 19 |
| Romania | 1,582 | 25.4 | 8,378 | 18.7 | 5,192 | 55.7 | 28,000 | 18.4 | 0.5 | 3.3 | 20 |
| Hungary | 2,153 | 23.1 | 9,909 | 8.1 | 5,192 | 15.3 | 25,638 | 6.7 | 0.4 | 2.6 | 21 |
| Ukraine | 1,709 | 27.0 | 8,809 | 18.6 | 4,616 | 23.2 | 22,203 | 14.8 | 0.4 | 2.5 | 22 |
| Luxembourg | 1,269 | -5.9 | 7,229 | 4.9 | 3,314 | -8.8 | 18,899 | 2.7 | 0.3 | 2.6 | 23 |
| Iceland | 759 | 2.2 | 4,842 | 27.8 | 2,405 | -1.4 | 15,584 | 28.8 | 0.3 | 3.2 | 24 |

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|--------------------------|----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|----------|----------------|
| | June | | Jan.-June | | June | | Jan.-June | | Jan.-June | of STAY | |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| Bulgaria | 869 | -12.2 | 4,779 | -17.8 | 2,531 | -7.5 | 14,199 | -11.6 | 0.2 | 3.0 | 25 |
| Slovakia | 907 | 12.4 | 4,895 | 20.4 | 2,120 | 16.8 | 13,745 | 35.6 | 0.2 | 2.8 | 26 |
| Latvia | 1,122 | 28.2 | 6,021 | 20.2 | 2,491 | 41.1 | 13,519 | 27.6 | 0.2 | 2.2 | 27 |
| Croatia | 823 | -1.3 | 4,489 | 23.0 | 2,061 | -1.9 | 12,172 | 24.3 | 0.2 | 2.7 | 28 |
| Lithuania | 1,252 | 33.8 | 5,370 | 12.1 | 2,737 | 33.6 | 11,957 | 16.4 | 0.2 | 2.2 | 29 |
| Slovenia | 731 | 20.8 | 4,367 | 36.8 | 1,950 | 32.5 | 11,896 | 16.1 | 0.2 | 2.7 | 30 |
| Estonia | 684 | 3.8 | 3,437 | -9.9 | 1,728 | 17.4 | 8,362 | -13.7 | 0.1 | 2.4 | 31 |
| Cyprus | 406 | 235.5 | 1,566.0 | 62.8 | 1,258 | 212.9 | 5,085 | 64.1 | 0.1 | 3.2 | 32 |
| Malta | 225 | 45.2 | 901 | 36.7 | 673 | 24.4 | 2,837 | 36.6 | 0.0 | 3.1 | 33 |
| Other European countries | 7,021 | 78.5 | 28,570 | 20.6 | 17,792 | 70.0 | 78,985 | 16.7 | 1.3 | 2.8 | |

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|--------------------------------------------|---------------|-------------|----------------|-------------|----------------|-------------|----------------|-------------|-------------|------------|----------------|
| | June | | Jan.-June | | June | | Jan.-June | | Jan.-June | of STAY | |
| | total | % * | total | % * | total | % * | total | % * | % | days | |
| OVERSEAS | | | | | | | | | | | |
| USA | 52,325 | 21.9 | 175,687 | 13.4 | 146,514 | 23.0 | 477,348 | 16.0 | 7.8 | 2.7 | 1 |
| Brazil | 8,819 | 54.7 | 37,478 | 25.2 | 28,547 | 57.0 | 124,981 | 27.7 | 2.1 | 3.3 | 2 |
| Canada | 6,052 | 1.8 | 22,213 | 8.6 | 18,152 | 7.1 | 66,568 | 9.2 | 1.1 | 3.0 | 3 |
| Central America, Caribbean | 4,014 | 56.9 | 13,909 | 29.9 | 13,780 | 68.7 | 39,079 | 25.2 | 0.6 | 2.8 | 4 |
| Other North American countries | 1,120 | 172.5 | 3,049 | 61.6 | 3,081 | 162.7 | 8,292 | 48.9 | 0.1 | 2.7 | |
| Other South American countries | 8,407 | 63.5 | 30,265 | 26.7 | 24,656 | 66.2 | 92,048 | 24.9 | 1.5 | 3.0 | |
| Total America | 80,737 | 28.8 | 282,601 | 16.9 | 234,730 | 31.6 | 808,316 | 18.7 | 13.3 | 2.9 | |
| Israel | 11,713 | 13.1 | 54,918 | 28.2 | 42,980 | 3.6 | 196,804 | 24.7 | 3.2 | 3.6 | 1 |
| China, incl. Hongkong | 13,932 | 60.0 | 48,618 | 37.0 | 28,341 | 45.2 | 103,284 | 30.0 | 1.7 | 2.1 | 2 |
| Arabic Gulf States | 5,066 | 68.5 | 20,988 | 37.9 | 17,284 | 47.7 | 72,295 | 17.0 | 1.2 | 3.4 | 3 |
| Japan | 5,846 | 12.8 | 24,182 | 3.7 | 14,527 | 23.2 | 58,877 | 4.2 | 1.0 | 2.4 | 4 |
| India | 2,587 | -10.6 | 10,529 | 20.7 | 6,529 | -21.9 | 28,229 | 12.5 | 0.5 | 2.7 | 5 |
| South Korea | 2,276 | 73.2 | 9,995 | 49.7 | 5,594 | 75.6 | 24,729 | 44.6 | 0.4 | 2.5 | 6 |
| Taiwan | 1,354 | 41.2 | 4,456 | 36.4 | 3,270 | 36.0 | 11,339 | 26.6 | 0.2 | 2.5 | 7 |
| Other Asian countries | 8,675 | 47.1 | 36,343 | 26.7 | 23,259 | 42.0 | 101,558 | 26.5 | 1.7 | 2.8 | |
| Total Asia | 51,449 | 34.3 | 210,029 | 27.9 | 141,784 | 23.5 | 597,115 | 22.6 | 9.8 | 2.8 | |
| Australia | 9,459 | 3.0 | 31,117 | 10.0 | 28,411 | 8.4 | 95,349 | 10.7 | 1.6 | 3.1 | 1 |
| New Zealand, Oceania | 1,702 | 22.7 | 5,000 | 12.0 | 4,620 | 21.5 | 14,284 | 11.8 | 0.2 | 2.9 | 2 |
| Total Australia, New Zealand, Ocean | 11,161 | 5.6 | 36,117 | 10.3 | 33,031 | 10.1 | 109,633 | 10.8 | 1.8 | 3.0 | |
| South Africa | 1,451 | 67.7 | 4,439 | 28.7 | 3,995 | 30.2 | 13,142 | 14.3 | 0.2 | 3.0 | |
| Other African countries | 3,526 | 75.0 | 16,142 | 29.3 | 10,466 | 61.9 | 52,697 | 24.5 | 0.9 | 3.3 | |
| No information on residence | 17,315 | 5.7 | 81,600 | -5.6 | 40,759 | 9.5 | 191,885 | -2.9 | 3.1 | 2.4 | |

*Compared to 2014

**Share of total bednights, otherwise share of international bednights

January - June 2015

Berlin

**Top-10- Bednights in Berlin
by country of origin (YTD)**

| Country of origin | total | %* |
|-------------------|-----------|------|
| Germany | 7,713,095 | 2.1 |
| UK | 676,687 | 17.1 |
| USA | 477,348 | 16.0 |
| Italy | 468,554 | 7.4 |
| Netherlands | 371,236 | 2.6 |
| Spain | 316,980 | 15.3 |
| Switzerland | 304,297 | 8.6 |
| France | 289,369 | -1.8 |
| Denmark | 266,119 | -3.4 |
| Sweden | 203,864 | 2.6 |

Bednights (percentage)

| Domestic / International | | | |
|-----------------------------|-------|----------------------|-------|
| January - December 2014 | | January - June 2015 | |
| Germany | 56.4% | Germany | 55.9% |
| International | 43.6% | International | 44.1% |
| Germany / Europe / Overseas | | | |
| January - December 2014 | | January - June 2015 | |
| Germany | 56.4% | Germany | 55.9% |
| Europe (w/o Germany) | 31.3% | Europe (w/o Germany) | 31.3% |
| Overseas | 12.3% | Overseas | 12.8% |

Statistics of bednights
Source Markets and occupancy rate by type of accommodation

| Type of accommodation | Total | | Germany ¹ | | International ¹ | | Occupancy % | | Occupancy % | | Available | | Facilities** |
|-----------------------------------|----------------|-------|----------------------|-------|----------------------------|-------|-------------|-----------|-------------|-----------|-----------|------|--------------|
| | total | %* | total | %* | total | %* | beds | rooms | beds | rooms | | | |
| | January - June | | | | | | June | Jan.-June | June | Jan.-June | June | June | |
| Total accommodations ² | 13,809,159 | 4.8 | 7,713,095 | 2.1 | 6,096,064 | 8.5 | 65.0 | 56.2 | ns | ns | 136,674 | ns | 806 |
| Total hotel properties | 11,690,260 | 5.9 | 6,584,910 | 2.5 | 5,105,350 | 10.5 | 65.3 | 56.7 | ns | ns | 114,218 | ns | 642 |
| Hotels | 7,306,136 | 4.0 | 3,858,241 | 0.0 | 3,447,895 | 8.9 | 65.0 | 57.4 | ns | ns | 70,483 | ns | 234 |
| Hotels (breakfast only) | 4,119,348 | 9.1 | 2,570,384 | 6.6 | 1,548,964 | 13.7 | 66.6 | 56.5 | ns | ns | 40,452 | ns | 303 |
| Guesthouses | 18,073 | 31.0 | 12,074 | 10.3 | 5,999 | 111.2 | 47.4 | 40.3 | ns | ns | 251 | ns | 9 |
| Boarding houses | 246,703 | 6.0 | 144,211 | -0.1 | 102,492 | 15.9 | 54.0 | 46.3 | ns | ns | 3,032 | ns | 96 |
| Other accommodations | 2,118,899 | -0.4 | 1,128,185 | -0.1 | 990,714 | -0.7 | 63.6 | 53.1 | ns | ns | 22,456 | ns | 164 |
| Camping sites | 30,588 | -22.0 | 22,021 | -18.8 | 8,567 | -29.1 | 7.5 | 5.5 | ns | ns | 4,580 | ns | 11 |

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2014

** Number of accommodations available in reporting month

ns = not specified