

Berlin tourism continues to steer a successful course

Once again record numbers of visitors in October / 20% more visitors from the USA

Berlin, 10 December 2010 The number of people visiting Berlin is continuing to rise to record levels. Around 917 100 visitors made the trip to the Spree in October (+14%). With a total of 2 086 100 overnight stays, they spent more nights than ever before in the German capital (+12.5%).

“That’s more visitors to Berlin than we’ve ever had before in a single month” reports Burkhard Kieker, Director of *visitBerlin*. “Germany’s capital city is increasingly developing into a destination that is attractive right through the year – regardless of what the weather is like or which season it happens to be”.

From January to October 2010, 7 666 600 visitors came to Berlin – an increase of 10.9%. They spent 17 857 600 nights on the Spree, which represents a rise of 11.8% by comparison to the same period in the previous year.

The German capital was particularly popular in October with guests from the USA (+20.2%), Norway (+66.1%) and France (+23%) who availed themselves of a total of 753 accommodation outlets with 113 300 beds.

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October 2010				
Country of Origin	Visitors	% change from October 2009	Overnight Stays	% change from October 2009
Germany	600 404	14.2	1 282 081	13
Abroad	316 731	13.6	804 018	11.8
Total	917 135	14	2 086 099	12.5

January to October 2010				
Country of Origin	Visitors	% change from period Jan. to October 2009	Overnight Stays	% change from period Jan. to October 2009
Germany	4 874 719	8.6	10 546 030	9
Abroad	2 791 899	15.2	7 311 610	16.1
Total	7 666 618	10.9	17 857 640	11.8

Source: Statistics Office Berlin-Brandenburg

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