Press Release



Experience Your City

Berlin invites Berliners to a weekend of activities in the capital.

Berlin, September 2010 There are many things which can turn a short break into an unforgettable experience: a divine setting, never-ending parties, hours of relaxation and romance-filled evenings. But why should this mean heading off to a distant location? One of Europe's hottest travel destinations is right on our doorstep: Berlin.

Berlin Tourismus Marketing GmbH, along with a range of hotels, invites Berliners to "Experience Your City" on a short break here in the capital on 6 and 7 November. Forget the hassle of making a journey – you can fall into a ready-made bed, relax in lavish spas and enjoy a candle-lit dinner on Saturday night in the hotel restaurant, all right here. Berliners can take advantage of this exclusive weekend opportunity to experience the special hospitality and service offered by the city's hotels – and all this for the special one-off price of 99 euros for two people. There is a wide selection of hotels to choose from. Have you ever fancied spending a night in a boutique hotel, living right on the lively Kurfürstendamm or experiencing the city's wealth of health-and-beauty spas? Now's your chance!

In addition to one night in a double room and a candle-lit dinner, the "Experience Your City" offer also includes a complimentary Berlin WelcomeCard. This is the Berliners' ticket to see a side of the capital usually reserved for tourists, to leave the car at home and "get into" their city, in the most literal sense. With the WelcomeCard you receive not only free travel on the city's public transport system, but also discounts on more than 150 tourist attractions, from the AquaDom & Sealife Berlin to the Volksbühne theatre at Rosa-Luxemburg-Platz. The Rittersport Colourful Chocoworld Berlin and Karstadt Kurfürstendamm are among a number of places to offer discount vouchers to round off the "Experience Your City" offer. And you'll be able to make the most of Sunday shopping on 7 November, too.

You can book now for "Experience Your City" at www.erlebe.visitBerlin.de. This is a limited offer and only open to Berlin residents. So get booking right away!

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Tel.: +49 (0)30 26 47 48 - 912

christian.taenzler@visitBerlin.de