

Press Release

First David Bowie retrospective coming to Berlin

Exhibition *David Bowie* from 20 May until 10 August 2014 in the Martin-Gropius-Bau

Berlin, 27 February 2014 David Bowie is back in Berlin: from 20 May until 10 August 2014, the exhibition curated by London's Victoria and Albert Museum will be on display at the Martin-Gropius-Bau. The multi-media retrospective of David Bowie's oeuvre offers a comprehensive audio-visual experience. The show will feature approximately 300 artefacts, including handwritten lyrics, original costumes, set designs and Bowie's own instruments to give insight into the wide-ranging work and eventful life of the pop and style icon.

"The exhibition *David Bowie* is a major highlight for Berlin," says Burkhard Kieker, *visitBerlin* CEO. "The retrospective is especially exciting because David Bowie and Berlin are bound by a very special relationship."

After its premiere in London and stopovers in Toronto and São Paulo, the stop in Berlin is a highlight for the exhibition due to Bowie's close ties with the city. Bowie's years in Berlin from 1976–78 were among his most musically productive. Staged at the Martin Gropius Bau, an exclusively extended display will give visitors an idea of how Bowie created music history in the then-divided city.

The exhibition *David Bowie* was curated by London's Victoria and Albert Museum. Organizer of the exhibition in the Martin-Gropius-Bau is Avantgarde. For more information and tickets, please visit davidbowie-berlin.de.

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Avantgarde Culture Brands

The exhibition in the Martin-Gropius-Bau is organised by Avantgarde. In addition to its offices in Berlin, Munich, Dresden and Cologne, Germany, the agency also maintains offices in London, Paris, Moscow and nine other international locations. Among its customers in the cultural sector are dOCUMENTA (13), the State Art Collections in Dresden and the Semperoper. As a link between participating cultural institutions and companies providing financial support, Avantgarde is bringing the exhibition to Berlin and making it accessible to a wide audience.

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