

Berlin Wins the Race: 2015 Formula E Finale in Berlin

visitBerlin: "Major new attraction that fits Berlin"

Berlin, 12 July 2013 The finale of the Formula E racing series will take place in Berlin in 2015. Formula E, the first global racing series similar to Formula 1, but with electric motors, will start racing in September 2014. On the tarmac of the former Tempelhof Airport in Berlin, the finale of the Formula E race will be held in May/June 2015 after a tour through ten different cities, including London, Los Angeles, Buenos Aires, Rio de Janeiro, Beijing and Bangkok.

"Berlin's magnetism has attracted the finale of Formula E and has yet brought another great new attraction to Berlin", says Burkhard Kieker, CEO of *visitBerlin*. "Only Berlin can offer such a unique location right in the middle of the greenest city in Europe—that's what convinced the organisers of Formula E. Tempelhof is the ideal location for Formula E and truly a unique place in the world. The eco-friendly high-tech of the Formula E cars is a perfect match for Berlin."

visitBerlin expects many visitors at the historical airfield and Berlin will be seen around the world.

Tempelhofer Freiheit to Become Racetrack in 2015

Berlin has always been the birthplace of special events. With Formula E, the city can build on its tradition of the legendary Avus race. The Tempelhofer Freiheit is known for its moving history: originally seen as the scene of the Berlin Airlift and the former Tempelhof Airport, it is today Berlin's largest urban playground and public park. The site offers a six kilometre bicycle, skating and jogging track as well as barbecue areas and a huge picnic area.

In 2015, the fastest electric cars will rev their engines during the unpolluted racing fun on a three-kilometre stretch on the tarmac of Tempelhofer Freiheit. This finale in Berlin will be the first Formula E race in Germany, which will showcase Berlin's pioneering role in e-mobility. Furthermore, the Formula E race will show the future of motor sport combining environmental protection and technological innovation. The organiser is Formula E CEO Alejandro Agag, a Spanish investor and manager in motor sport. After starting out in Formula 1, he has been the head of Formula E since 2012.

Berlin: The City for Sports

Whether at Tempelhofer Freiheit, the Olympic Stadium, O2 World, Max-Schmeling-Halle, the Velodrom or the entire city, Berlin is repeatedly being chosen as a stage for international sporting events. Annual highlights such as the ISTAF, the DFB Cup men's final and the BMW Berlin Marathon are not just an image boost for the capital. With 55,000 spectators at the last ISTAF and about a million visitors from 120 nations for the BMW Berlin Marathon, sport is an important business for the city. For more information about sport in Berlin: sport.visitBerlin.com.

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