

# Berlin Tourism 2015

visitBerlin.com



**30,25** million  
overnight stays

+5,4 %



**12,37** million  
guests

+4,2 %

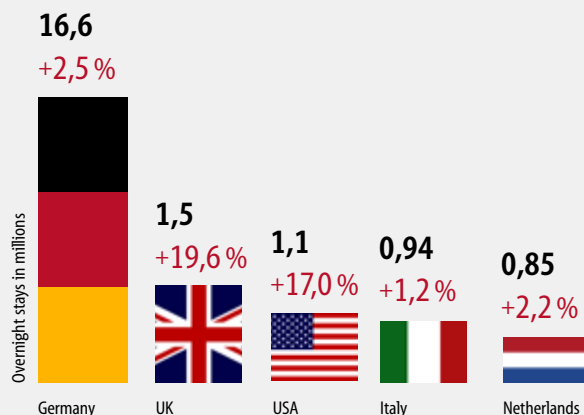
## Growing Internationality

Guests from abroad spend 13.6 million nights in Berlin. This corresponds to a growth of 9.2 % compared to last year.



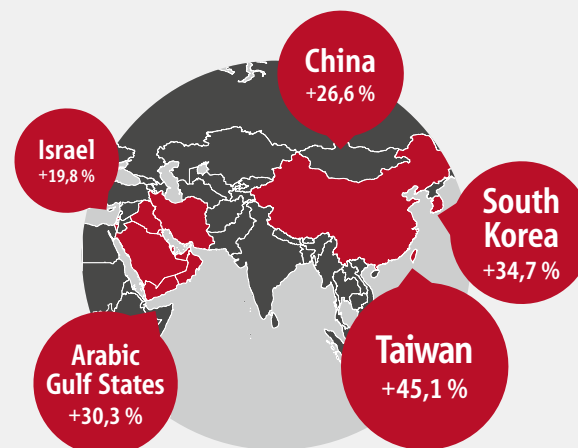
## Most Important Market: Germany

Most of Berlin's visitors are Germans; they generate 16.6 million overnight stays. The United Kingdom is the largest European market; the United States, the largest market overseas.



## Newcomers of the Year

Especially countries from Asia and the Middle East generate large growth rates in overnight stays.



## Berlin Hotel Market

The number of available hotel beds grew by 2,900 to 137,297 in 2015.

