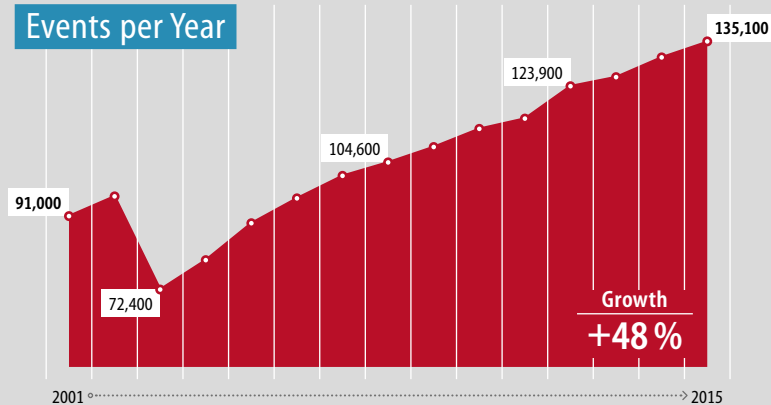


Meetings Industry: Growth Engine for Berlin

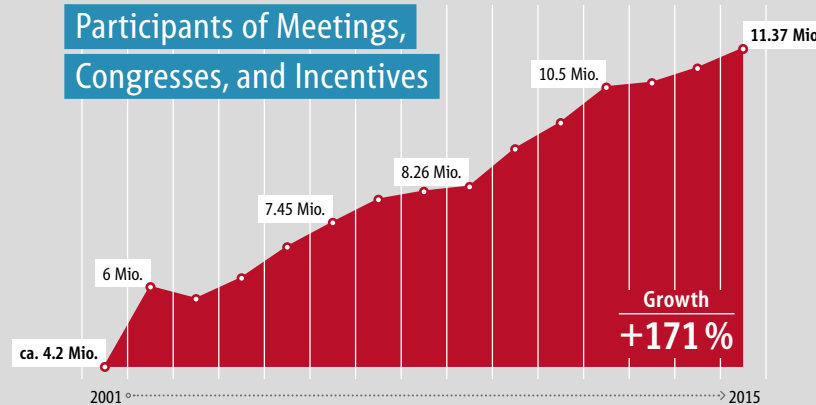
convention.visitBerlin.com

For 15 years, the *visitBerlin* Berlin Convention Office has been marketing the German capital proactively as a convention destination. Since then, the industry has become an important economic factor for Berlin. Today, the city is one of the most important destinations for meetings and congresses worldwide.

Events per Year



Participants of Meetings, Congresses, and Incentives



ICCA Ranking



Berlin is the top location choice for gatherings of international associations**

Key Sectors



Medicine Science Research



IT Electronics Communications



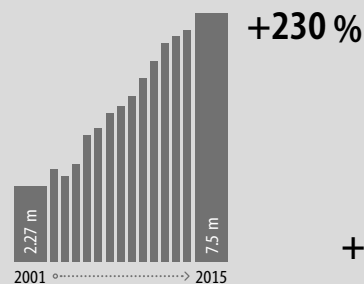
Politics Public Institutions

Key Markets

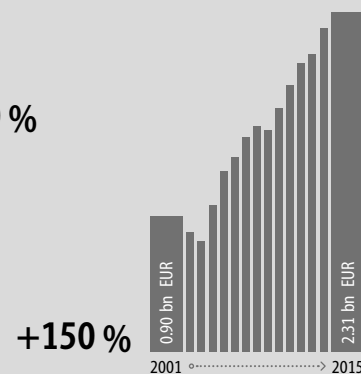


Overnight Stays

A quarter of all overnight stays in Berlin are generated by the meetings industry.



Total Turnover



Germany's Most Successful Convention Bureau

Established in 2001, the *visitBerlin* Berlin Convention Office (BCO) is the official Convention Bureau of the German capital. The BCO is the first contact for organisers of conventions, meetings, and incentives in Berlin.

852

Berlin Presentations
at Workshops and Fairs

1,053

Events Supported
by the BCO

* Convention statistics 2001–2015 from the independent market research company ghh consult GmbH on behalf of *visitBerlin*.
** Statistics by the International Congress & Convention Association (ICCA) 2015.