

January - December 2013

Berlin

MARKETS	ARRIVALS				OVERNIGHTS				SHARE**	DURATION	RANK Overn.
	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Total	846,346	5.2	11,324,947	4.4	1,982,617	9.6	26,942,082	8.2	100.0	2.4	
Germany	512,655	4.1	7,030,071	3.9	1,054,205	5.9	15,382,199	7.5	57.1**	2.2	
Total foreign countries	333,691	6.9	4,294,876	5.1	928,412	14.2	11,559,883	9.2	42.9**	2.7	
Total Europe	257,200	6.9	3,103,919	3.5	712,390	12.0	8,371,919	7.4	72.4	2.7	
Europe											
United Kingdom	39,121	2.8	450,607	10.9	110,392	12.4	1,187,058	18.4	10.3	2.6	1
Italy	22,989	-3.8	280,089	-4.9	70,331	3.2	844,069	-1.6	7.3	3.0	2
Netherlands	27,820	7.1	281,145	0.6	77,012	5.7	764,968	2.1	6.6	2.7	3
Denmark	18,528	9.5	228,624	2.9	50,940	6.2	637,596	5.1	5.5	2.8	4
France	16,553	-5.4	230,064	-0.6	46,570	4.1	626,316	2.7	5.4	2.7	5
Spain	15,332	7.6	203,088	-11.9	47,773	15.5	604,869	-8.7	5.2	3.0	6
Switzerland	15,669	4.5	215,141	4.9	42,453	9.4	575,735	10.3	5.0	2.7	7
Russia	18,030	13.9	185,117	13.7	51,076	19.9	506,100	21.5	4.4	2.7	8
Sweden	12,742	5.8	163,935	5.5	34,727	12.3	423,269	10.3	3.7	2.6	9
Austria	9,224	11.6	143,769	7.0	22,535	17.0	356,281	10.4	3.1	2.5	10
Norway	8,285	16.2	107,881	5.1	23,809	21.4	285,333	11.2	2.5	2.6	11
Poland	12,850	33.4	133,524	18.5	23,967	30.9	273,280	15.2	2.4	2.0	12
Belgium	6,141	10.5	87,432	1.8	15,892	9.3	234,926	7.0	2.0	2.7	13
Finland	6,944	-2.6	70,460	4.7	21,003	5.8	199,622	12.1	1.7	2.8	14
Turkey	2,851	-5.8	37,352	-0.8	7,870	6.6	96,162	6.2	0.8	2.6	15
Ireland, Republic	2,857	11.0	32,273	-5.6	8,073	22.8	88,835	4.7	0.8	2.8	16
Czech Republic	2,873	20.8	37,524	12.8	5,695	22.0	79,419	14.2	0.7	2.1	17
Greece	3,081	24.2	24,180	-2.8	11,009	31.8	76,282	6.2	0.7	3.2	18
Portugal	1,139	-6.8	17,699	-8.3	3,689	1.5	52,716	-0.1	0.5	3.0	19
Hungary	1,063	11.5	16,804	-1.8	2,784	25.7	45,902	3.1	0.4	2.7	20
Romania	1,232	43.4	15,440	10.9	3,478	38.5	41,513	7.7	0.4	2.7	21
Ukraine	1,262	-2.6	15,970	17.6	3,375	4.1	39,989	23.8	0.3	2.5	22
Luxembourg	1,027	-3.7	13,661	6.2	2,798	7.5	37,448	17.6	0.3	2.7	23
Iceland	413	4.6	8,691	13.3	1,320	4.5	31,717	40.9	0.3	3.6	24
Bulgaria	807	48.6	10,085	27.9	2,347	92.9	27,209	40.7	0.2	2.7	25

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	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
Latvia	1,104	7.7	10,293	4.2	2,350	16.5	21,508	3.5	0.2	2.1	26
Lithuania	1,059	-5.6	9,835	-3.2	2,159	1.0	21,144	0.2	0.2	2.1	27
Slovakia	524	26.6	7,091	7.7	1,198	29.4	17,658	9.6	0.2	2.5	28
Estonia	349	16.3	6,551	24.9	1,025	31.6	16,724	38.0	0.1	2.6	29
Slovenia	414	39.4	5,975	-13.3	1,121	79.1	15,822	-11.1	0.1	2.6	30
Croatia	418	x	6,100	x	859	x	15,759	x	0.1	2.6	31
Cyprus	134	21.8	2,106.0	-17.0	486	29.9	6,243	-13.9	0.1	3.0	32
Malta	311	87.3	1,762	23.6	1,065	68.0	5,435	33.9	0.0	3.1	33
Other European countries	4,054	22.9	43,651	1.3	11,209	42.6	115,012	4.9	1.0	2.6	

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	December		Jan.-Dec.		December		Jan.-Dec.		Jan.-Dec.	of STAY	
	total	% *	total	% *	total	% *	total	% *	%	days	
OVERSEAS											
USA	17,493	-4.4	327,195	4.3	47,416	9.2	835,483	10.2	7.2	2.6	1
Brazil	5,027	8.2	68,143	3.8	15,472	16.6	209,448	8.0	1.8	3.1	2
Canada	2,028	-22.2	45,175	-1.8	5,715	-8.6	130,077	4.5	1.1	2.9	3
Central America, Caribbean	1,481	5.0	26,061	15.6	3,902	15.4	68,030	12.5	0.6	2.6	4
Other South American countries	2,488	31.3	50,576	5.8	7,019	33.4	149,677	11.9	1.3	3.0	
Total America	28,517	-1.2	517,150	4.3	79,524	11.1	1,392,715	9.6	12.0	2.7	
Israel	5,742	-8.9	84,844	4.0	22,347	19.3	311,755	18.9	2.7	3.7	1
China, incl. Hongkong	4,976	20.2	83,819	20.2	11,885	36.5	186,835	21.7	1.6	2.2	2
Japan	4,716	-8.3	63,538	-3.0	10,540	8.6	141,561	2.0	1.2	2.2	3
Arabic Gulf States	1,950	20.4	33,702	19.9	9,783	135.9	115,972	33.6	1.0	3.4	4
India	702	9.0	15,966	8.4	1,978	21.6	41,613	8.7	0.4	2.6	5
South Korea	1,041	89.3	13,797	-0.2	2,690	89.7	38,570	15.0	0.3	2.8	6
Taiwan	400	32.9	7,590	7.9	967	38.9	19,606	10.3	0.2	2.6	7
Other Asian countries	4,680	24.9	57,218	5.5	12,690	35.5	150,804	10.9	1.3	2.6	
Total Asia	24,207	7.8	360,474	7.7	72,880	34.0	1,006,716	16.1	8.7	2.8	
Australia	6,289	2.7	77,129	2.6	19,899	16.3	228,657	7.7	2.0	3.0	1
New Zealand, Oceania	824	8.7	10,259	11.4	2,452	18.2	28,734	19.3	0.2	2.8	2
Total Australia, New Zealand, Oceania	7,113	3.3	87,388	3.6	22,351	16.5	257,391	8.9	2.2	2.9	
South Africa	462	-25.2	7,491	-8.1	1,546	4.0	23,019	0.9	0.2	3.1	
Other African countries	1,705	37.9	23,047	-4.6	5,524	30.2	79,459	-7.7	0.7	3.4	
No information on residence	14,487	25.7	195,407	40.8	34,197	33.4	428,664	36.2	3.7	2.2	

*Compared to 2012

**Share of total overnights, otherwise share of international overnights

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**Top-10- Overnight stays in Berlin
by country of origin (YTD)**

Country of origin	total	%*
Germany	15,382,199	7.5
UK	1,187,058	18.4
Italy	844,069	-1.6
USA	835,483	10.2
Netherlands	764,968	2.1
Denmark	637,596	5.1
France	626,316	2.7
Spain	604,869	-8.7
Switzerland	575,735	10.3
Russia	506,100	21.5

Overnight stays (percentage)

Domestic / International			
January - December 2012		January - December 2013	
Germany	57.5%	Germany	57.1%
International	42.5%	International	42.9%
Germany / Europe / Overseas			
January - December 2012		January - December 2013	
Germany	57.5%	Germany	57.1%
Europe (w/o Germany)	31.3%	Europe (w/o Germany)	31.1%
Overseas	11.2%	Overseas	11.8%

Statistics of overnight stays
Source Markets and occupancy rate by type of accommodation

Type of accommodation	Total		Germany ¹		International ¹		Occupancy %		Occupancy %		Available		Facilities**
	total	%*	total	%*	total	%*	beds	rooms	beds	rooms	beds	rooms	Dec.
	January - December						Dec.	Jan.-Dec.	Dec.	Jan.-Dec.	Dec.	Dec.	Dec.
Total accommodations ²	26,942,082	8.2	15,382,199	7.5	11,559,883	9.2	48.4	56.4	ns	ns	132,600	ns	786
Total hotel properties	22,778,733	9.3	13,147,365	8.6	9,631,368	10.3	50.4	57.2	ns	ns	110,747	ns	636
Hotels	14,453,214	8.7	7,857,661	6.2	6,595,553	11.8	52.8	58.4	ns	ns	69,339	ns	228
Hotels (breakfast only)	7,827,375	10.9	4,976,407	13.0	2,850,968	7.3	47.0	56.2	ns	ns	38,239	ns	304
Guesthouses	25,242	-10.5	21,528	-2.2	3,714	-39.9	24.9	31.9	ns	ns	190	ns	7
Boarding houses	472,902	5.3	291,769	3.0	181,133	9.2	37.6	43.6	ns	ns	2,979	ns	97
Other accommodations	4,163,349	2.6	2,234,834	1.7	1,928,515	3.6	38.4	52.3	ns	ns	21,853	ns	150
Camping sites	108,443	4.5	68,285	-0.9	40,158	15.4	4.6	7.8	ns	ns	2,140	ns	5

¹ Share Germany/International of Total

² Occupancy, available rooms and facilities without Camping sites

* Compared to 2012

** Number of accommodations available in reporting month

ns = not specified